



Supporting talent, improving business

aer-bfc.com





Marie-Guite Dufay

President of
Bourgogne-Franche-Comté
Regional Council

“The regional council has to act close alongside the businesses and local authorities that take up the major challenges of economic development and job creation.”

In addition to its missions in developing outside interest or innovation, the Regional Economic Agency is the armed wing of the Regional Council when it comes to taking forward the major projects, attracting businesses and bonding the actors involved.”

**RÉGION
BOURGOGNE
FRANCHE
COMTÉ**

“To stay on course we must rely on the sectors with future promise, jobs and pulling power.”

Bourgogne-Franche-Comté is France's leading industrial region in terms of employment. This means there is both a genuine opportunity to extend our influence in France and internationally and a real challenge to develop our competitiveness in a constantly changing world economy.

To stay on course we must rely on the sectors with future promise, jobs and pulling power. Our five competitiveness clusters are the showcase for the excellence of our know-how in the food industry (Vitagora®), mobility (Vehicle of the Future Cluster), microtechnology (Micro-techniques Cluster), the nuclear industry (Nuclear Valley) and plastics engineering (Plastipolis). Other historical or emerging sectors are also driving growth and creating value: aeronautics, logistics, e-commerce, luxury goods, health care, renewable energies, hydrogen, timber, smart buildings, etc. The President of the Regional Council, Marie-Guite Dufay, wants the Regional Economic Agency to act as a lever for economic development and job creation.

To do so, our intervention must be similar to that of a rapid action force serving the economy of our local authority areas. It is up to us, of course, to draw in new facilities around our sectors of excellence but also to support and grow the projects of our region's businesses. Proximity officers are deployed to support business leaders and local authorities. They are there to listen to their needs and put in place bespoke confidential support tailored to their objectives and customized for the different local communities and partners.

Sector project leaders are prospecting in France and abroad. They draw to the region the skill base to supplement the local economic fabric and facilitate its emplacement. They also support complex projects for business development and partnership.

We offer a wide range of services: business project engineering, innovative project engineering, financial, legal and HR engineering, sectoral and collective technological intelligence, intellectual property advice, an economic observatory, etc. This offer is constructed around the themes of eco-innovation, innovation and economic intelligence with our historical partners – ADEME (the environment and energy management agency), Bpifrance (investment bank) and the regional CCI (chamber of commerce and industry).

Our day-to-day action is conducted in close conjunction with the actors engaged in economic development and innovation (generalists, sector specialists, technology specialists, academics, experts, financiers), skills training and employment.

We participate actively in spreading an image of Bourgogne-Franche-Comté as a high-performance, innovative industrial region that is able to provide optimum conditions to accommodate new ventures. A region that spells success.



arnaud marthey

strategic positioning, at the nexus of major European infrastructures

45

million inhabitants within 4
hours of the centre of gravity of
Bourgogne-Franche-Comté

230

km of border shared with
Switzerland for optimal cross-
border cooperation

1h35

Dijon–Paris in 1hr 35 and
Besançon–Paris in 2 hr 05 by
high-speed train

2

regional airports:
Dijon-Bourgogne and
Dole-Jura

14

high-speed train stations,
France's densest rail
network

9

motorways forming a
strategic hub

1,612

km of internationally
renowned inland
waterways

©Leonid Andronov / Shutterstock.com





UNITED KINGDOM

LONDON



Rouen

PARIS



Nantes

Bordeaux

Toulouse



Barcelona



NETHERLANDS

AMSTERDAM



Cologne

BRUSSELS

Lille

BELGIUM

LUXEMBOURG

BOURGOGNE

FRANCHE-COMTÉ

Auxerre

Dijon

Nevers

Lyon

Mâcon

St-Exupéry

Besançon

Lons-le-Saunier

Vesoul

Belfort

Geneva

Milan

Turin

Marseille

Basel

Zurich

Bern

Strasbourg

Mannheim

Frankfurt

Hanover

Berlin

Prague

Austria

Italy

Rome

200 km

23 million inhabitants

400 km

100 million inhabitants

Major European routes and high-speed rail links

International airports

Regional metropolises

Capital city

©eska2005 / Shutterstock.com

Bourgogne-Franche-Comté, a business-friendly environment

47,800

km² in area

2,8

million inhabitants

1,3

million in the working
population

72

€72 billion GDP

1st

exporting region (export/
import coverage ratio)

19

a trade surplus with €19
billion in exports

268,000

businesses

60,000

students in higher
education



→ photo : Senvion, wind farm
development and operation ©Senvion

France's leading industrial region

in terms of jobs (proportion of industrial jobs in regional full-time employment)

- + Almost 1 in 5 employees work in industry
- + Almost 70% of the industrial workforce are specialized in: mechanical engineering/metallurgy, transport equipment, the food industry and plastics engineering
- + 14,700 industrial firms



◀ A Peugeot 3008 on the finishing line at the Sochaux site ©Communication Sochaux



↑ Farm machinery made at the John Deere factory at Arc-les-Gray © John Deere

France's second largest agricultural region

in creating added value

- + 63% of the region's land eligible for PDO/PGI quality certification
- + 153 protected designations of origin/protected geographical indications

Leading region for investment

private investment in R&D (weight of private business spending)



← CUGO

5 competitiveness clusters

10 clusters

11 technological platforms

A close-up photograph of a mechanical watch movement, showing intricate gears, jewels, and metal components. The image is heavily filtered with a yellow color, creating a monochromatic effect. The text "industrial supply chains" is overlaid in white, bold, sans-serif font. In the bottom right corner, there is a small upward arrow icon followed by the text "©Pequignet".

industrial supply chains

Health care industry

The region's health care businesses have developed out of the regional watchmaking tradition and more than a century of presence of major pharmaceutical industry groups.

Numerous SMEs with expertise in precision engineering and miniaturization have specialized in the design and manufacture of components, microsystems and products with applications in the medical devices sector. Other businesses have acquired considerable expertise in wound care, pharmaceutical drug delivery technologies and technologies for assistance and rehabilitation.

The region has highly effective teaching hospitals and a cancer treatment centre of worldwide repute, the Centre Georges-François Leclerc.



businesses



jobs



€2 billion
consolidated total
revenues

> SOME LEADING FIRMS

Adhexpharma, Bioexigence, Crossject, Delpharm, Dixi médical, Essilor, Galien Pharmholding, Groupe CEN, Groupe Eos Imaging, ICTA, IDO-IN, Imasonic, IDS France, Inventiva, Medicoat, Merck MF, Microméga, Oncodesign, Proteor, RD Biotech, Recipharm, SPPH, Sophysa, Statrice, Stemcis, Tunstall, Groupe Urgo, Vétoquinol, Zimmer Biomet

> PARTNERS



Pharm'Image has cutting-edge nuclear imaging equipment for conducting studies via the imaging and preclinical radiotherapy platform at the CGFL.

©Alexis Chézère / CGFL ↓



Agro-Agri

Bourgogne-Franche-Comté has know-how right along the value chain from the pitch fork to the table fork.

↓ ©La Moutarderie Fallot

> Food industry

The region's food industry is underpinned by three of the big eight families that make up the sector: the dairy industry, the meat industry and the drinks industry.

1,065

businesses

25,600

employees



> SOME LEADING FIRMS

Amora-Maille / Groupe Unilever, Boudier, Daunat, Fallot, Fromageries Bel, Granini, Groupe Bigard, Henri Maire, Jacquet, LDC Bourgogne, Lejay Lagoutte, Mondelez, Mulot et Petitjean, Val d'Aucy, Yoplait

> PARTNERS



> Agriculture, winegrowing and forestry

Bourgogne-Franche-Comté has a strong agricultural base, both in terms of the area of farmland and forest and of the working population in the sector. Agriculture in the region includes a wide variety of sectors that contribute to its national and international reputation: its dairy farming and meat production (Montbéliard, Charolais, etc.), its winegrowing, its field crops (cereals, rape seed, wheat, etc.), its dairy supply chains, its forestry sector, its horse breeding (Auxois and Comtois, etc.). With its industrial specialization, Bourgogne-Franche-Comté is a tremendous test bed for the development of agro-technologies that provide answers to agricultural challenges.

250

businesses

54,554

workers

28,000

farms

(Agreste BFC n°11)



↓ ©John Deere

> SOME LEADING FIRMS

Dijon Céréales, Ets Bobard Jeune, Inoplant, John Deere

> PARTNERS



Mobilities

> Rail

Bourgogne-Franche-Comté is an industrial region with a proven skill base in machining, engineering and boiler-making, all legacies of royal collieries and foundries.

Its industry has invented and integrated new technologies for improving comfort, safety, the carbon footprint and the performance of railway plant and equipment.

3,300

jobs

> PARTNERS



> SOME LEADING FIRMS

A.C.E, Alstom, Ameo SAS, Anvis, Ateliers de Joigny, BDVF, Bonandrini, DVF, Matisa, OTN, SKF Slewing Bearings



> Automotive

Bourgogne-Franche-Comté is part of the adventure of the motor vehicle and one of the leading car industry regions in France. With its historical site at Sochaux, PSA Peugeot Citroën has become Europe's second largest carmaker. The presence of world centres of excellence in close conjunction with research laboratories, engineering colleges and clusters means the region is remarkably well placed in R&D. The Vehicle of the Future Cluster enables the region to continue its history connecting the car with developments required by transport systems of the future and environmental challenges.

650

businesses

40,000

jobs

> SOME LEADING FIRMS

Akka, Al-KO, Altran, Assystem, Baud Industries, Benteler, Charlante manutention, Danielson, Delfingen, Erde, Faiveley, Faurecia Clean System, Flex'n'Gate, Fruehauf, Groupe Simonin, Groupe Streit, Jtekt Automotive, Ligier, Lisi, Magna Steyr, MMT, Michelin, Mygale, Magyar, Oreca, Plastic Omnium, Poclairn Véhicules, PSA Peugeot Citroën, R. Bourgeois, Remorques Louault, Segula, SMFF, Valeo Sécurité Habitable

> PARTNERS



Nevers Magny Cours race track
©Arnaud Taquet →



Power

The sector leaders (Framatome and General Electric) were attracted to Bourgogne-Franche-Comté by its historical skills in boiler-making and metallurgy.

> Nuclear power

The nuclear power industry in the region is supported by research laboratories and engineering colleges specialized in power generation and the transition to new forms of energy.

120

businesses

10,000

jobs

> SOME LEADING FIRMS

Aperam, Framatome, General Electric, Industeel (ArcelorMittal), Vallourec

> PARTNERS



> Wind power

With support from regional institutions, industrial concerns specializing in the engineering and metalworking trades together with engineering and design departments provide their expertise for the manufacture of wind turbine equipment. Grouped together in the Wind For Future cluster that has national and international reach, the firms are involved in numerous projects in particular for devising the education and training essential for the development of this sector.

860

jobs

85

identified wind power sites

590

MW generating capacity mid-2017, on 36 wind farms

> SOME LEADING FIRMS

Elec ENR, Enercon, Eole Res, Franceole, General Electric Wind Energy, Global Wind Power, H2ion, Innergex, Intervent, Lufkin, Opale Énergies Naturelles, SARL Jardot, SCS Concept Group, Senvion, SKF, Simelectro, Vestas, Velocita, WPD

> PARTNERS



> Hydrogen

On the strength of its industrial fabric in car making, power and research laboratories, the region is home to the skills for rolling out further sustainable solutions based on hydrogen.

Having received the Territoire Hydrogène accreditation, with the ENRgHy regional programme, Bourgogne-Franche-Comté is consolidating its national head-start in this sector.

Several experiments are underway in Auxerre (Eolbus), Belfort (Hybon), Dole (Isthy, Newmhyll, Vhyctor), Montbéliard (Hydata) and Saint-Florentin (Hycanais)



businesses



jobs

> SOME LEADING FIRMS

Aeris, Alstom, Delfingen, Dephis, Engie, Faurecia, Gaussin, Gest Hydrogen, H2Sys, Innovyn, Justy, Mac Plus, Mahytec, Presse Etudes, Schrader, Streit Industries, Technitube

> PARTNERS



Forestry - Timber

Bourgogne-Franche-Comté counts among France's most wooded regions. Woodlands are sources of economic wealth through the exploitation of timber as a material and as an energy source.

The entire supply chain can be found in the region: woodland management, timber harvesting, transport, processing and implementation in the building industry, indoor and outdoor development, packing and packaging, etc. Houses, furniture, packaging, energy production and miscellaneous objects can all come from Bourgogne-Franche-Comté. Sawmills and processing businesses plus timber construction firms make up nearly half of the jobs in the sector.

> SOME LEADING FIRMS

Acta Mobilier, Arbonis, Bois et sciages de Sougy, Bordet-Maitres Feux, Eurosit, Ikea France, Jeujura, Jura Placages, Lacroix Emballages, Parisot, Pépinières Naudet, Sanijura, Simonin, Tonnellerie François Frères

> PARTNERS



businesses



jobs



region in
France in terms
of forest cover



million hectares of
woodland

Aeronautics

Expert know-how for civil and military aeronautics and defence rely on an industrial fabric with complementary technological skills.

A complete supply chain: aircraft manufacturers, airport services and maintenance businesses are found alongside a dense network of subcontractors.

260

businesses

12,300

employees

> SOME LEADING FIRMS

Danielson Aircraft Systems, Figeac Aero, JG Aviation, Kep Technologies, New Robin Aircraft, Safran, SKF Aerospace, UTC Aerospace, Zodiac Aerospace

> PARTNERS



Luxury goods and prestige know-how

As the cradle of watchmaking and lens manufacturing, Bourgogne-Franche-Comté has a wealth of skills that are much sought-after by the leading luxury goods firms. The region's firms design and manufacture items in watchmaking, jewellery, leather goods, lens manufacturing, barrel making, fashion accessories, writing instruments, tableware, etc.

The region has a focus on luxury experiences. With its winegrowing plots included on the Unesco World Heritage list, it can propose some of the world's most prestigious wines.

> SOME LEADING FIRMS

Atelier Gauthier, Audemars Piguet, Breitling, Créations Perrin, Faïencerie de Digoïn, FM Industrie, Groupe IMI, Groupe Thomas, Groupe Swatch, Hermès, Manufacture Jean-Rousseau, Seiko, Silvant SA, SIS, Surfaces synergie, Thierry SA, Victor Gros, Vuillet Vega

350

businesses

10,000

jobs

1st

watchmaking
region

1st

lens
manufacturing
region

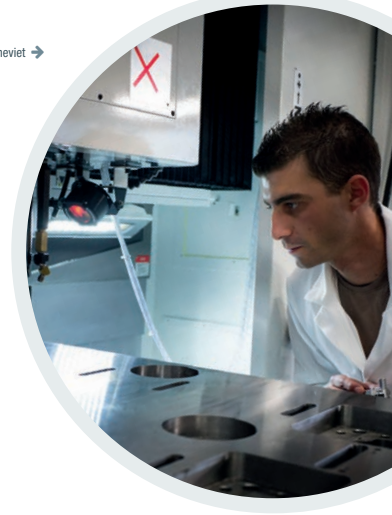
> PARTNERS



Engineering and metallurgy

As a region with an industrial tradition, Bourgogne-Franche-Comté is now a reservoir of industrial solutions for the challenges of the future. Regional businesses excel in particular in the processing of metals.

The activities found most widely in the industrial fabric are engineering, cutting-stamping, the manufacturing of moulds, models, prototypes and tooling, and metal processing and coating.



52,000

employees

1,850

businesses

> SOME LEADING FIRMS

Aerospace, Aperam Stainless, Alstom, Auber & Duval, Bodycote, Comege, Danielson, Framatome, General Electric, Industeel France, Jtekt, Logistic, Louault, PWT, Savoye, Setforge, Snop, TPC AVX, UTC, Vallourec

> PARTNERS



Building industry and public works

At the heart of the public policy strategy, the building sector is now fully engaged in economic, energy, ecological and digital transitions. In Bourgogne-Franche-Comté, confronted with these challenges, the industry's actors and public-sector principals work together on the various levers for growth in this sector.

The GA2B cluster (active building management) brings together actors in smart buildings in Bourgogne-Franche-Comté around innovative collaborative projects. Numerous developments are multiplying with the cluster for better building management along the following lines:

- ✓ Air quality and comfort in the building sector
- ✓ Autonomy of seniors and connected living
- ✓ Building information modelling, digital technologies and connected objects
- ✓ Smart cities, smart grids and energy

> SOME LEADING FIRMS

Atol Bedi, Allucyne, Arcom, Archimen, Brandon Architecture, Demongeot, EDF, EnR'CO Conseils, Dekra Industrial, Nanosense, Roger Martin, Rougeot, Systemic, Trio2sys, SDME, Siemens, WAGO

> PARTNERS



ADEME Bourgogne ↓
©Pierre COMBIER
Nicolas FAVET Architectes



Customer relations

The advent of digital technology has transformed businesses' relations with their customers.

Customer relations centres have a paramount role in this new communication based on proximity.

In Bourgogne-Franche-Comté, internal and outsourced call centres continue to invest and recruit.

70

businesses

> SOME LEADING FIRMS

B2S, Téléperformance, Armatiss, Webhelp, Qualicontact, Leboncoin.fr, CRC, SUEZ, EDF, Banque Populaire BFC, Caisse d'Epargne, Groupama, Nutrisens, Leroy Merlin, Berner

> PARTNERS

The regional Customer Relations Club, supported by AER BFC, promotes encounters, networking and the sharing of experience. Outsourcers and insourcers swap ideas over transversal subjects such as recruitment, training and changing job requirements.



Logistics

Bourgogne-Franche-Comté lies at the crossroads of the major infrastructures joining Paris to Lyon and Marseille and those linking Spain and Germany. The presence of these infrastructures and of skilled service providers attracts many logistics and e-commerce platforms.

The multimodal platforms of Chalon-sur-Saône, Mâcon, Pagny and Gron offer alternative solutions combining road, rail and inland waterways. They are joined to the hinterlands of three big European commercial ports: Antwerp/Rotterdam, Le Havre and Marseille.

30,000

jobs

1,000

businesses

> PARTNERS



> SOME LEADING FIRMS

Aldi, Amazon, Dachser, Easydis, ED, FM Logistic, Geodis, Lidl, PSA, Régis Martelet, Renault, Savoye, Ventemprivee.com, Virly, XPO, Zooplus



Digital

The digital economy, as a lever for growth and jobs, is gaining momentum in Bourgogne-Franche-Comté. Jobs in the sector are 14% up in two years* and three French Tech thematic accreditations were obtained in 2016: #health Tech Besançon, #IoT & #manufacturing Grand Chalons and #Foodtech Dijon Bourgogne-Franche-Comté.

In addition, Bourgogne-Franche-Comté is home to universities, colleges, research laboratories and industries that make for inward and outward success.

Quality infrastructure in the region such as superfast broadband, business nurseries, and business and data centres also provide for the requirements of firms in the digital sector.

**Source : Le numérique en Bourgogne-Franche-Comté - 2017 issue*

1,500

businesses

8,000

employees

> SOME LEADING FIRMS

3C Concept, Access Code School, Agid, Archimen, Atol Conseils et Développements, Atsuké, Aucotec, Aurea Technology, Chrysalide studio, Cy.EM, Damamisk, Davi, Digit prime, Elabor, Erdil, FC3D, For-Age, Illicoweb, Logomotion, LUNConnect, Online Formapro, Odalid, On Situ, PageUp, Pica, Poly-gone, Prolipsia, Pulsar DS, Réseau concept, Shine Research, Ubitransports, Virutel City, Voxelia, Webdrone, WebForce3, Weezevent

On-Situ / Projet POEME


Partner : on situ/Musée Nicéphore Niepce/ Nicéphore cité/IGN/ CNAM with the support of the French national research agency

> PARTNERS



A person wearing a full-body cleanroom suit, including a hood and gloves, is working in a laboratory. The person is holding a small object, possibly a microchip, and is looking down at it. The background is a cleanroom environment with various pieces of equipment and a large window. The image has a yellow tint.

an ecosystem serving research & innovation

↑ Institut FEMTO-ST, joint research unit associated with the CNRS, MIMENTO clean room
micro-nanofabrication technology centre TO  FEMTO-ST



Research, Development & Innovation



6th region for public and private investment in R&D



14 private business world research centres



12,160 employees in R&D



France's top three patent filers have activities in the region: PSA, Safran, CEA



51 accredited research units at Bourgogne-Franche-Comté University



11 technological platforms



5,600 researchers (3/4 public sector, 1/4 private sector)



Three « FRENCH TECH » cities

DIJON
Food Tech
certification



BESANÇON
Health Tech (Medtech –
Biotech) certification



CHALON - SUR-SAÔNE
IOT Manufacturing
certification



Territoires d'Innovation de Grande Ambition (High Ambition Innovation Areas):

3 AWARD-WINNING PROJECTS IN THE REGION



Model territory for “2030 sustainable food system”

LED BY DIJON METROPOLE

Transformation of an industrial area – creation of an innovation ecosystem and development of green technologies

LED BY PAYS DE MONTBELIARD AGGLOMERATION AND GRAND BELFORT

Happi Montana “an archipelago of territories running 80 experiments, medium for the living lab on innovation and development in mountain areas”

LED BY CC MORVAN SOMMETS ET GRANDS LACS

Major research organizations in Bourgogne-Franche-Comté

Four national research organizations



CEA (ALTERNATIVE ENERGIES AND ATOMIC ENERGY COMMISSION)

As a major player in research, development and innovation, the CEA is involved in four areas: defence and security, nuclear power and renewable energies, technological research for industry and fundamental research (material sciences and life sciences).



CNRS (NATIONAL CENTRE FOR SCIENTIFIC RESEARCH)

The CNRS is a public-sector research organization under the supervision of the ministry for higher education, research and innovation. It is multidisciplinary and covers all scientific domains: human and social sciences, biology, nuclear physics and particle physics, computer sciences, engineering and systems sciences, physics, mathematics, chemistry, earth and universe sciences, ecology and the environment. Laboratories include: ICB, CSGA, LE2I, FEMTO-ST, ThêMA, LERMPS, etc.



INRA (NATIONAL INSTITUTE FOR AGRICULTURAL RESEARCH)

The INRA is a multidisciplinary centre whose research focuses on agro-ecology, taste and food. Local areas are at the heart of concerns about society and the challenges of tomorrow.



INSERM (NATIONAL INSTITUTE OF HEALTH AND MEDICAL RESEARCH)

France's only public-sector research organization dedicated exclusively to human health, it ensures the strategic, scientific and operational coordination of biomedical research.



Four health care establishments

↑ ©FEMTO

DIJON TEACHING HOSPITAL

Dijon teaching hospital has three main missions:

- A public service for emergency health care, diagnosis, health care and prevention,
- Research programmes that it develops alone or in partnership with other health care establishments, scientific organizations or with industry,
- An academic dynamic, on the basis of an agreement with the school of medicine for it to train future general practitioners and specialist physicians.



BESANÇON TEACHING HOSPITAL

Besançon regional teaching hospital has a three-fold mission:

- To meet the population's health care needs through highly specialized care and a preventive strategy,
- To invest in research to develop innovative techniques,
- To teach and train future health care professionals.



CGFL (CENTRE GEORGE-FRANÇOIS LECLERC)

France's third largest anti-cancer centre in terms of patient numbers included in biomedical studies. More than one in five patients can have early access to the most recent drugs and innovative therapies.



ÉTABLISSEMENT FRANÇAIS DU SANG

Cellular engineering, medical biology, tissue and cord blood bank, research, teaching and production of innovative therapy medication.

- leading cord blood bank
- leading eye bank



ÉTABLISSEMENT FRANÇAIS DU SANG

Close cooperation between industry, education and training, and research

SATT GRAND EST [SOCIÉTÉ D'ACCÉLÉRATION DU TRANSFERT DE TECHNOLOGIES GRAND EST]

Technology Transfer accelerator SATT Grand Est fast-track technology and knowledge transfer from public-sector research to businesses of all sizes through licencing, R&D cooperation, and spin-off and start-up creation.

DECA BOURGOGNE-FRANCHE-COMTE [ACADEMIC ENTREPRENEURSHIP SCHEME]

Accompanying and supporting projects for the creation of innovative businesses arising out of or related to research.



↑ Mobile oculometry – LEAD Laboratory ©Université de Bourgogne

TECHNOPOLE TEMIS Besançon

- ⊕ A high tech site of nearly 250 hectares.
- ⊕ Businesses, research centres and laboratories develop their know-how and applications in high technological value sectors.
- ⊕ Incubator, business nursery, business centre, property for rent and serviced building plots.

NOVAREA Dijon

- ⊕ A genuine campus for innovation.
- ⊕ Gathers all actors involved in processes of innovation at a single venue: research, development, advice, financing, etc.
- ⊕ Facilitates exchanges between the world of research and businesses, public and private sectors, providing an easily accessible, all-round service for innovation.

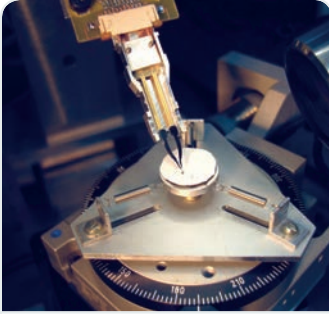
AGRONOV Bretenière

Network of farmers, researchers, investors and businesses to promote innovation in agriculture and its transfer to agricultural holdings. As an accelerator of agricultural innovation, AgrOnov also has a business incubator to host businesses including office facilities, meeting areas, laboratories, greenhouses and fields for testing.

↓ ©TEMIS



FIVE COMPETITIVENESS CLUSTERS



↑ Chronogrip, micro-pliers for handling miniature objects ©Percipio Robotics

MICRO-TECHNIQUES CLUSTER BOURGOGNE-FRANCHE-COMTE

Positioned in high value added sectors such as the biomedical, security, defence, electronic payment systems or power sectors.

163 MEMBERS

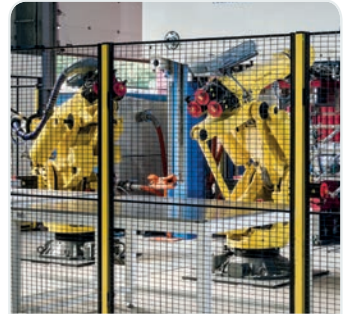


↑ Framatome, welding on an EPRT steam generator ©Nicolas De Lepierre/ Framatome

NUCLEAR VALLEY

Combines the comprehensive engineering skills for nuclear power production and the manufacture of key components of the sector.

230 MEMBERS



↑ ©Pinette Emidecau Industries

PLASTIPOLIS AUVERGNE-RHÔNE-ALPES BOURGOGNE-FRANCHE-COMTÉ

Aimed at developing the plastics engineering sectors, especially for international business.

MORE THAN 350 MEMBERS



↑ PSA Peugeot Citroën site at Sochaux, car body welding on robotized production line @fotolia

PÔLE VÉHICULE DU FUTUR BOURGOGNE-FRANCHE-COMTÉ / GRAND EST

Solutions for future vehicles & mobility: Automotive components, Electric / Hydrogen vehicles, Connected & Autonomous vehicles, Recycling, Mobility services and Industry 4.0.

420 MEMBERS



↑ Foodle your recipe-recommending application ©Groupe Seb

VITAGORA BOURGOGNE-FRANCHE-COMTÉ ILE-DE-FRANCE

Strategy based on a food for consumer wellbeing: tasty, healthy and sustainable.

MORE THAN 370 MEMBERS

recognized higher education

60,000

students

20,000

apprentices

3

subject areas of excellence :

Hard sciences
Territory-environment-food
Health (COMUE/I-SITE BFC)

Courses geared to business needs

↓ ENSMM, training engineers in luxury and
precision goods ©ENSMM

↓ Burgundy School of Business



UNIVERSITY OF BOURGOGNE-FRANCHE-COMTE

- + I-SITE accredited university
- + University of Burgundy makes it into the Shanghai Ranking
- + 60,000 students at the University of Bourgogne-Franche-Comté on 13 sites

SCIENCES PO, DIJON CAMPUS

Political sciences with a focus on central and eastern Europe > 200 students

ENGINEERING COLLEGES

- + Agrosup Dijon (higher national institute of agricultural, food and environmental sciences) > 1,000 students
- + Arts et Métiers (arts and crafts college) > Cluny and Chalon-sur-Saône, 450 students
- + ENSMM (higher national college of mechanical engineering and microtechniques) > Besançon, 870 students
- + ESIREM (higher engineering college for materials and computing/electronics) > Dijon, 280 students
- + ITII Bourgogne (institute of industrial engineering techniques) > Auxerre, 198 apprentices
- + ISAT (higher institute for automobiles and transport) > Nevers, 685 students
- + UTBM (Belfort Montbéliard technology university) > 2,800 students

BUSINESS SCHOOLS

- + Burgundy School of Business > Dijon, 2,600 students
- + ESTA (higher college for technology and business) > Belfort, 260 students



HIGHER EDUCATION AND TRAINING IN HEALTH CARE

- + Bourgogne-Franche-Comté university teaching hospitals > CHU Dijon, CHU Besançon, CGFL Dijon
- + ISIFC Engineering college specializing in medical devices > Besançon
- + University department for health care sciences > Besançon and Dijon
- + University department for medicinal and pharmaceutical sciences > Besançon



UTBM, ergonomics, design and mechanical engineering course @UTBM ©UTBM

OTHER HIGHER EDUCATION AND TRAINING SITES

- + CESI (centre for higher industrial studies) > Dijon
- + CLA (centre for applied linguistics) > Besançon, 4,000 trainees per year
- + ENG (national court registry college) > Dijon, 1,000 students
- + ENSA (higher national college of arts) > Dijon, 200 students
- + ENIL (national dairy industry college) > Besançon, Mamirolle and Poligny, 600 students and trainees
- + Centre for excellence in robotics and industrial vision > Dijon and Chalon-sur-Saône

an exceptional natural, cultural and architectural heritage

3,514

protected
buildings

208

listed sites

3

regional nature
parks

80

lakes

1,330

km of canals

5

spa resorts

↓ Chaux du Dombief (Jura)
© Michel JOLY /
Bourgogne-Franche-Comté Tourisme



Bourgogne-Franche-Comté is the region of France with the most sites listed as **UNESCO world heritage**

↓ Besançon citadel - UNESCO world heritage
©Denis MARAUX



- + Cistercian abbey of Fontenay
- + Vézelay basilica and hill
- + Besançon citadel
VAUBAN'S FORTIFICATIONS
- + Ronchamp chapel
LE CORBUSIER
- + "Climats" of the Burgundy vineyard
- + From the great salt works at Salins-les-Bains to the royal salt works of Arc-et-Senans
- + La Charité-sur-Loire priory
SANTIAGO PILGRIMAGE ROUTES IN FRANCE
- + Chalain and Clairvaux lakes
PREHISTORIC STILT-HOUSE SITES

Maison Lameloise, 3-star restaurant, Chef Eric Praz →
©Florence DERONZIER

Gastronomy that is enjoyed and rewarded

The diversity and quality of products associated with producers' know-how make the region one of the best-loved tables in the world.

- + 38 restaurants with Guide Michelin stars
- + 153 protected denominations of origin (AOC/IGP)
- + The international gastronomy and wine centre in Dijon
- + Three "Cités des vins" in Beaune, Mâcon and Chablis
- + 5 "outstanding taste" sites



The international gastronomy and wine centre, in Dijon city centre, is a cultural project based on the French gastronomic meal, listed as world immaterial heritage. It is also a venue for economic, commercial and tourist development around gastronomy and wine.

Land of **fine wines**

Winegrowing Burgundy is internationally renowned with its 33 listed grand cru wines including:

Aloxe-Corton, Chablis, Gevrey-Chambertin, Ladoix-Serrigny, Montrachet, Romanée-Conti, Vosne-Romanée,...

The Jura vineyard covers some 1,850 hectares with four geographical AOC wines (Arbois, Côtes-du-Jura, Château-Chalon, l'Etoile) and 2 AOC products (Macvin du Jura, Crémant du Jura).



Burgundy vineyard plots - UNESCO world heritage →
©J.L. Bernuy

culture and sport

↓ Nordic skiing at Mont d'Herba in
the Haut-Doubs
©Julie HANN /
Bourgogne-Franche-Comté Tourisme

With numerous major cultural and sporting events there are things going on all year round, for every season, in Bourgogne-Franche-Comté.

Nearly 20,000 sports facilities



CYCLING

Mythical routes through preserved natural sites
1,350 km of cycle route



SKIING

Every year Bourgogne-Franche-Comté hosts the
Nordic Combined World Cup.

1 national Nordic skiing centre
2 ideal family resorts: Les Rousses and Métabief



MOTOR SPORTS

The Nevers Magny-Cours and Villars-sous-Écot race tracks
with their international meetings

Dijon-Prenois, Bresse, Auxois-Sud race tracks



GOLF

In the heart of the Jura nature park, around
prestigious châteaux, at the foot of the ballon
des Vosges, among meadows, vineyards and
woodlands, 31 golf courses offer varied difficulties
whatever your handicap.



← Hôtel Golf Château de Chailly



Major professional teams

FOOTBALL

AJ Auxerre
DFCO (Dijon)
FC Sochaux-Montbéliard

BASKETBALL

Elan Chalon
JDA Dijon Basket

HANDBALL

Cercle Dijon Bourgogne
Dijon Bourgogne HB
Entente Sportive Bisontine
féminine et masculine

Culture all year round

STRUCTURES AND CONVIVIAL SPACES

Zénith and Auditorium in Dijon, Commanderie in Dole, Besançon Franche-Comté national dramatic centre, Franche-Comté national choreography centre at Belfort, Chalon-sur-Saône national centre for street arts, Dijon Bourgogne Theatre, etc.

CONTEMPORARY ART

Consortium and Regional Contemporary Art Fund (FRAC) in Dijon, Besançon Cité des Arts

MUSEUMS

L'Hôtel-Dieu of Hospices de Beaune
Besançon and Dijon museums of fine arts
Niépce Museum at Chalon-sur-Saône
Courbet Museum at Ornans
"Aventure Peugeot" Museum at Montbéliard
Muséoparc Alésia at Alise-Sainte-Reine

CULTURAL EVENTS TO DISCOVER

Beaune International Thriller Film Festival
Entrevues Belfort International Film Festival
Vesoul International Film Festival of Asian Cinema

Eurockéennes at Belfort, Chalon street festival, Haut-Jura music festival, international festival of baroque opera at Beaune, musical encounters of Vezelay, The Christmas lights of Montbéliard, Besançon international classical music festival, D'jazz in Nevers, etc.



↑ Le Consortium (Dijon)
©Vincent Arbelet



← Les Eurockéennes de Belfort,
Rock festival ©René Garcia

businesses, local authority areas: an agency to help you develop

Bourgogne-Franche-Comté regional council has entrusted us with the following strategies:



TO ACCOMPANY

maintaining and developing
economic activity and
employment in the region



TO DRIVE

and develop innovation
and eco-innovation



TO SUPPORT

the region's economic
development policy



TO PROMOTE

the region's economic
pulling power

All our actions are conducted in close conjunction with the actors engaged in economic development and innovation (generalists, sector specialists, technology specialists, academics, experts, financiers), skills training and employment.

"We sell our local area. Our role is to make the region more attractive in France and internationally. We have to make businesses want to develop and set up in Bourgogne-Franche-Comté. We are out to show that our region and our cities are real alternatives and opportunities for business development."

Martine Abrahamse-Pleux
AER BFC Chief Executive



Services for business

At each step in business development a single contact person within our team provides fully confidential professional support and customized monitoring.

Business project engineering by strategic sector in the region

- › Diagnosis of business needs
- › Technical, financial, legal and HR engineering
- › Search for business land and property
- › Search for partners
- › First contacts with the public and private ecosystem for economic development and innovation

Financial engineering

- › Financial pre-diagnosis
- › Identification of mobilizable public and private resources
- › Funding round

Innovative project engineering

- › Eco-innovation – in partnership with the regional environment and energy management agency
- › Intellectual property and collective technological and sectoral intelligence – in partnership with the regional chamber of commerce and industry
- › Presta'INNO financed by Bpifrance and Bourgogne-Franche-Comté regional council

Economic change

- › In partnership with central government departments

Promotion and attractiveness of the region

- › Enhancement of supply chain collectives and business initiatives having benefitted from our support, know-how and regional resources
- › Participation in local, national and international trade fairs

Services for local communities

Economic engineering

- › Business France link-up in Bourgogne-Franche-Comté
- › Link-up with the public establishment for inter-district cooperation (EPCI) for business set-up and expansion
- › Knowledge, inventory and management tools: socio-economic evidence gathering; land and business properties

Decision support and information sharing

- › Surveys and expert reports
- › Participation in local instances working for economic development
- › Contacting other EPCIs with similar projects
- › Information sharing

Sensitization to innovation and eco-innovation

- › Leading the regional network of innovation actors
- › Building awareness of innovation and eco-innovation with the region's EPCI services and businesses
- › Bibliometrics and mapping of patents filed in the region – in partnership with Bourgogne-Franche-Comté chamber of commerce and industry

Economic change

- › In partnership with central government departments

Promotion and attractiveness of the region



supporting talent,
improving business

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