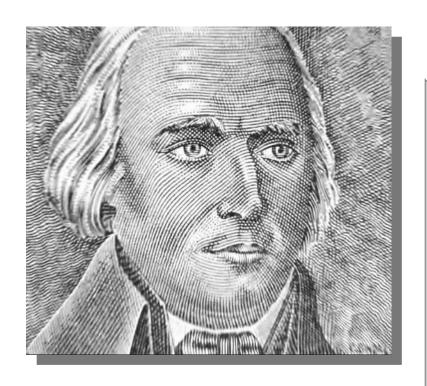


# A SUCCESS STORY

### A two century story





#### **1770**

Frédéric JAPY (1749-1812)
First company of JAPY entreprise in Beaucourt (90), begining of the success story

#### 1806

Creation of the JAPY FRERES company.

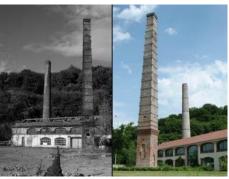
#### <u>1826</u>

Building of the factory in Fesches-le-Châtel, to manufacture kitchen cookware.

**1849**: thanks to the new GOME patent, the first stamped iron sauce pan was French and was produced at FESCHES LE CHATEL.

### A two century story







#### 1986

Paul and Bernadette DODANE, invested along with the employees and created a limited company: CRISTEL DJA.

Launching of the CRISTEL cook&serve concept, designed by Paul DODANE.

#### <u>1991</u>

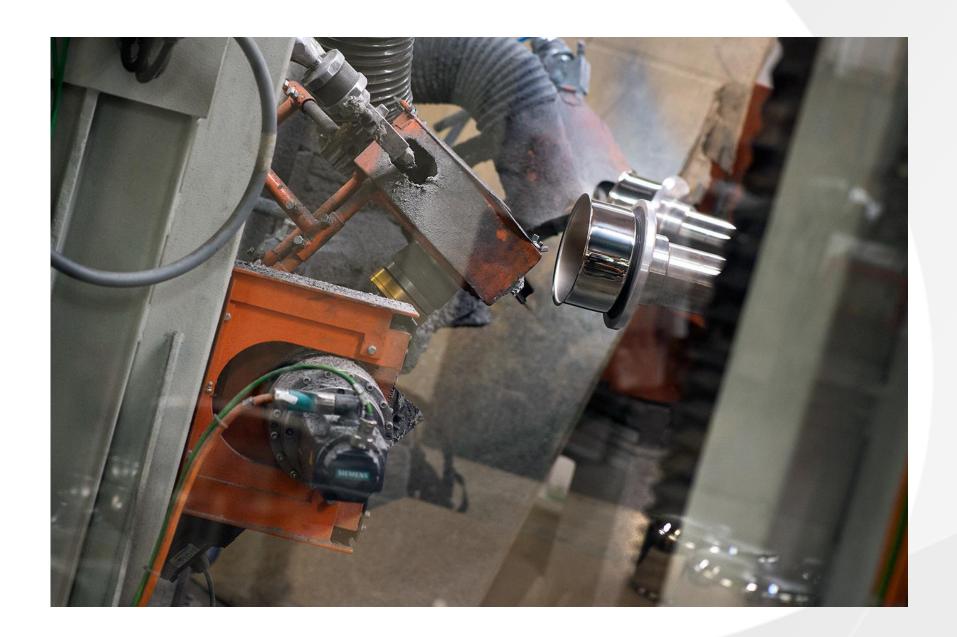
CRISTEL introduced onto the market the compatibility with induction for all of its collections and progressively penetrated the Japanese market.

**Entre 1995 et 1997**: the Fesches le Châtel site was **renovated** and the industrial equipment was modernised.

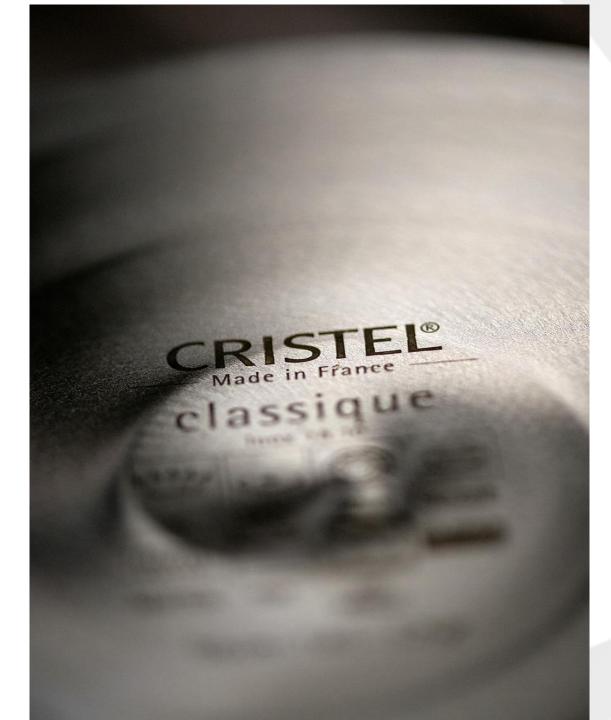
**2011**: Setting-up of CRISTEL USA Inc. CRISTEL's **first subsidiary**.

# Une intégration industrielle à + de 90%











# & THE ENVIRONMENT



# CRISTEL AND THE ENVIRONMENT

### **PRODUCTION**

 Integrated production based in France. The 4 main CRISTEL collections come with
 «Guaranteed French Origin» label

 Application in France of non-stick coating on CRISTEL cookware, guaranteed PFOA-free

 Creation of RENOX environmentallyfriendly product range

### **CONSUMPTION**

100% of our documents are printed on PEFC paper, particularly ensuring sustainable management of forest resources

### **LIFETIME GUARANTEE**

All our CRISTEL stainless steel products come with a lifetime guarantee against any manufacturing defects

## **WASTE**

78% of the waste generated by CRISTEL's business is recycled

### **C** ELECTRICITY

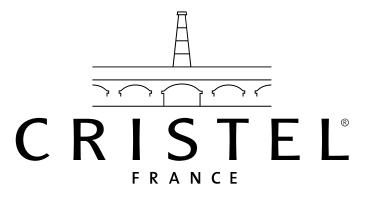
100% of the electricity used is obtained from renewable sources

### HEATING

Recovery of heat energy from compressors for heating production areas

## WATER

Waste water recycling for lower consumption



# AWARDS & DISTINCTIONS

### Living Heritage Company Label 2009



Entreprise du Patrimoine Vivant

L'excellence des savoir-faire français

## **Innovation Trophy 2010**



Trophées INPI DE L'INNOVATION 2010

## **INSEAD Trophy**

Cristel was honored by a nomination on April 2011 to the INSEAD trophy in the « innovative entrepreneur » category.

## « Origine France Garantie »

In december 2012, CRISTEL recieved the « Origine France Garantie » label for :

- -Its removable and fixed handle collections
- -Its Panoply collection
- -Its all stainless steel Cookway Master collection



### Organised and awarded by PROFRANCE

supported by the Assembly of French Chambers of Commerce and Industry

# Since 2014 – CRISTEL Partner of TOP CHEF famous TV show





# Label Observeur du Design – Zénith 3 **2017**





# German Design Award – Strate / Zénith 3 **2017**



## Etoile Observeur du Design – Castel'Pro **2018**



# REDDOT Design Award 2018 Casteline sautépan with walnut wooden removable handle





# Technology and Innovation

### **Heat-diffusing bases**

### **MUTINE Collection**

Classic base



### **STRATE Collection**

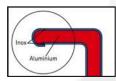
"L" enveloping base



### **CASTELINE Collection**

Multiply base - 5 ply





Sealed rim



# COOK&SERVE CONCEPT



### From Cooking to Table







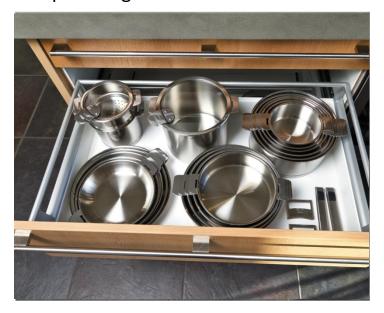








Compact storage
27 pieces against 10 conventionnal cookware













Stay cool handle Get more space in the oven











### Security on hobs





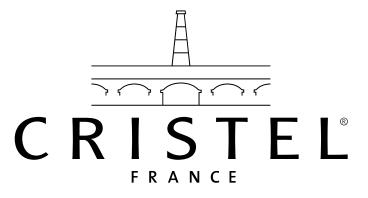




### Compact storage and safe in dishwasher







# THE COLLECTIONS

# Mutine

### **CHARACTERISTICS:**

- •Shinny finish
- •With removable or fixed handle
- Classic base
- •Compact storage



















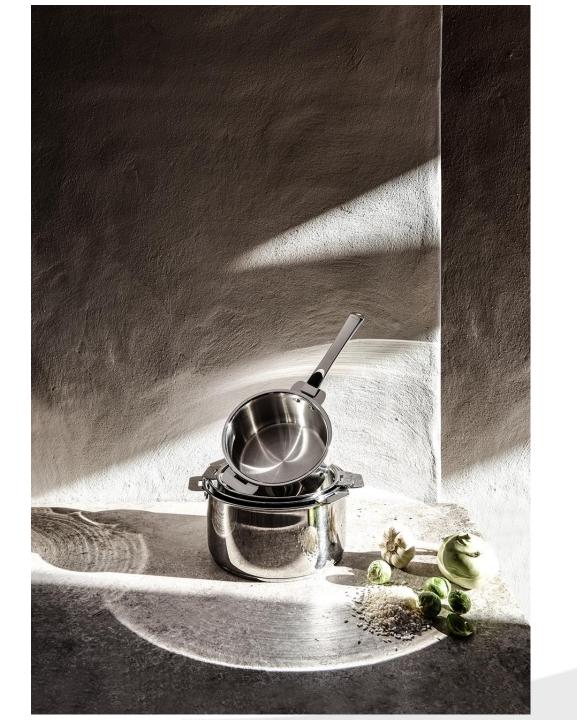
# Casteline

### **CHARACTERISTICS**

- Shinny finish
- •Thermodiff user base and thick accumulator:
- Exceptional thermal efficiency
- Uniform spread of the heat
- Water or fat are not needed for cooking
- Keeps temperature during table service
- Wide and effi cient pouring edge.







## CRISTEL® Removable handles



## CASTEL'PRO

aluminium-stainless particularly effective the whole surface,

- wide and effective
- riveted ergonomic handle for intensive
- •rounded design wh the most delicate sa



### **CASTEL'PRO** collection

5 ply





fabriqué en France

## « Panoply »

### **CHARACTERISTICS**

- •Panoply provides a means for **easy**, **customised positioning of the hanging bar fixings**,
- •with a system that renders the joins between bars invisible and gives perfect joins in the corners











