

RÉGION
BOURGOGNE
FRANCHE
COMTÉ

Bourgogne-Franche-Comté,
land of success

aer-bfc.com



aer
agence économique
régionale de
bourgogne-franche-comté

Editorial

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When it comes to industry, Bourgogne-Franche-Comté boasts an outstanding array of skills, which are part of a long tradition of technological and social innovation.

A land of experimentation, Bourgogne-Franche-Comté fosters creativity and the emergence of start-ups, micro and small businesses alongside some of the major names in industry. Our economic strategy is focused on a collective effort to boost jobs while meeting needs for training. One of our priorities is to incentivise, support, and back project creators and business leaders by harnessing the skills and professionalism of the Regional Economic Agency of Bourgogne-Franche-Comté.

Our ambition is to encourage a model for economic development that is fairer and more sustainable.

**RÉGION
BOURGOGNE
FRANCHE
COMTE**

“We support businesses in their projects and make it easier for each area to fulfil its ambitions.”

The Regional Economic Agency of Bourgogne-Franche-Comté (AER) was formed to help structure and promote our region’s industrial excellence. Part of our role is also to uncover talent and broadcast the successes that enrich our regional economy.

Every day, we work to help stakeholders – businesses, training bodies, research labs, innovation platforms, and institutions – come together. We support businesses in their projects and actively seek out opportunities for business. Our aim is to create an environment in which companies can create jobs and see their business grow.

We are able to count on an effective, agile structure composed of four departments: national and international development and promotion, support for innovation and eco-innovation, regional business intelligence, and regional promotion.

Every region has its own assets, both in terms of quality of life and cutting-edge business environments built around competition clusters focusing on agri-food, healthcare, the automotive industry, energy, aerospace, luxury goods, metalworking, microtechnology, and digital technology. We are truly fortunate.

Every day we work in close and harmonious collaboration with stakeholders in business development, innovation, training, and employment. Together, we strive to make Bourgogne-Franche-Comté an innovative, efficient, and competitive breeding ground for industrial excellence. **A region of success!**



*arnaud
marthey*

Strategic positioning at the centre of some major European infrastructures

45

million inhabitants within 4 hours of Bourgogne-Franche-Comté's centre of gravity

230

km of border shared with Switzerland, preferential cross-border cooperation

1 hr 35

Dijon to Paris in 1 hr 35 min and Besançon to Paris in 2 hrs 5 min by TGV

6

international airports nearby and 2 regional airports

14

high-speed train (TGV) stations on France's densest rail network

9

national highways forming a strategic intersection

1,612

km of navigable waterways with international reach



Bourgogne-Franche-Comté, a business-friendly environment

47,800

km² surface area

2.8

million inhabitants

1.3

million people in
the workforce

72

billion euros
GDP

#2

exporter region
(coverage rates:
exports/imports as %)

21.5

trade surplus, with
21.5 billion euros
in exports

268,000

establishments

60,000

students

A region of industrial excellence

- Almost 1 employee in 5 works in industry
- Almost 70% of industry employees are specialised in a sector: mechanics, metallurgy, transport equipment, food processing and plastics.
- 14,700 industrial establishments
- 10 industrial territories



Peugeot 3008 on the finishing line,
Sochaux site ©Communication Sochaux



Agricultural machine produced at the
John Deere plant in Arc-les-Gray © John Deere

#2 French agricultural region (in terms of value creation)

- 63% of the region's territories eligible for a PDO/PGI quality label
- 168 PDO/AOC/PGI

#1 region for private investment in R&D (weight of private companies' spending)

5 competitiveness
clusters

13 technology
facilities

16 clusters

8 high-end service
incubators

©URGO

→ Servion, development and operation
of wind farms ©Servion

industrial sectors

Food

Bourgogne-Franche-Comté boasts expertise across the entire value chain, from **field to plate**.

The region is home to Vitagora, one of Europe's leading agri-food innovation clusters with more than 550 members, including 42 multinationals and large businesses. It coordinates a regional network of 12,000 food science and healthcare researchers and engineers.

With its industrial specialisation, Bourgogne-Franche-Comté is an outstanding environment for experimentation, in particular for the development of farming technologies to overcome challenges facing the agricultural sector.

Driven by the agricultural production that represents the terroir, and with a solid reputation for quality, collaboration is everywhere in the agri-food industry thanks to a structured network of partners and infrastructure: experimental/phenotyping platforms, sensory analysis, and technical labs, etc. This ecosystem is perfect for hatching start-ups as well as developing mature businesses, who find within the network the support and expertise that places them on the cutting edge of research and innovation.

Agri-food industry

2,250

companies

36,000

employees

Agriculture

28,000

farms

54,554

agricultural workers

> PARTNERS



agronov
PÔLE D'INNOVATION EN AGRÉCOLOGIE

Allizé - Plasturgie
BOURGOGNE FRANCHE-COMTÉ

B
BOURGOGNES
Bureau Interprofessionnel
des Vins de Bourgogne

LE
GPPR
BOURGOGNE
FRANCHE-COMTÉ

INRAE

Vins du
Jura

Package
in
Votre réseau emballage
Bourgogne-Franche-Comté

Plastipolis
PÔLE DE COMPÉTITIVITÉ PLASTURGIE

SAYENS
CATALYSEUR D'INNOVATIONS

toaster
Feed your Business

VITAGORA

> LEADING COMPANIES

Amora-Maille/Unilever group, André Bazin, Boudier, Daunat, Dijon Céréales, Ets Bobard Jeune, Eurogerm, Fallot, Fromageries Bel, Granini, Bigard group, Henri Maire, Inopiant, Jacquet, John Deere, Lab to Farm, Lactalis, LDC Bourgogne, Lejay Lagoutte, Mondelez, Mulot et Petitjean, Nestlé, Obione, Val d'Aucy, Yoplait.

© La Moutarderie Fallot



© John Deere



© Pequignet

Healthcare industry

Bourgogne-Franche-Comté benefits from expertise in healthcare industries and technologies enabling the region to position itself as a hub of excellence for the medicine of tomorrow, in three key areas: medical technologies, pharmaceuticals/chemicals/cosmetics, and biotechnologies and services.

The region's companies are part of a complete ecosystem that includes the University Hospitals in Dijon and Besançon, the Georges-François Leclerc Cancer Centre (CGFL), the National Blood Service (EFS), the regional pharmaco-imaging cluster Pharm'Image, numerous research centres and laboratories, the three competitiveness clusters involved in healthcare (PMT, Vitagora and Plastipolis), and the universities and engineering schools.

350

companies

10,000

jobs

> LEADING COMPANIES

Adhexpharma, Crossject, Delpharm, Dixi Médical, Essilor, Galien Pharmholding, CEN group, Eos Imaging group, Urgo group, ICTA, IDO-IN, Imasonic, IDS France, Inventiva, Medicoat, Merck MF, Microméga, Oncodesign, Proteor, RD Biotech, Recipharm, SPPH, Sophysa, Statice, Stemcis, Tunstall, Vétoquinol, Zimmer Biomet.

Pharm'Image benefits from cutting-edge nuclear imaging equipment which is used to run studies via the preclinical imagery and radiotherapy facility at the CGFL ©Alexis Chézière/CGFL

> PARTNERS



Luxury and exceptional savoir-faire

Bourgogne-Franche-Comté is the cradle of watchmaking and eyewear, and is brimming with expertise sought by the leading luxury brands. Its industrial fabric is mainly made up of SMEs that produce goods in many different business lines. They also very discreetly produce components and products under contract for the world's biggest brands. Over time, genuine ecosystems made up of hundreds of companies, research labs, and training bodies have developed. Exceptional savoir-faire, meticulously passed on.

TIMEPIECES/JEWELLERY/PRECIOUS METALS & EYEWEAR: Design and creativity place watchmakers and eyewear designers in a movement that combines tradition and cutting-edge technology.

LEATHER GOODS: Designers and business both find a comprehensive range of skills, each driven to unparalleled levels of excellence.

LUXURY GOODS: Wood, ceramics, horn, metal, stone, precious gems, traditional and synthetic materials, and more ... they all share the art of precision and the expectation of perfection.

LUXURY EXPERIENCES: The wealth of Bourgogne-Franche-Comté's natural, cultural, and human-made heritage has produced some amazing histories (vineyards, cuisine, UNESCO World Heritage Sites).

350

companies

10,000

jobs

1,000

craftsmen and women

39

Michelin-starred restaurants

33

Grands Crus

> LEADING COMPANIES

Atelier Gauthier, Audemars Piguet, Breitling, Créations Perrin, Cristel, Faïencerie de Digoïn, FM Industrie, Hermès, IML group, Swatch group, Thomas group, Manufacture Jean-Rousseau, Seiko, Silvant SA, SIS, Surfaces Synergie, Thierry SA, Victor Gros, Vuillet Vega

> PARTNERS



Phenomen © Laurent Cheviet

Energy

The leaders in this sector (Framatome and General Electric) came to Bourgogne-Franche-Comté to benefit from the region's long-established boiler-making and metallurgy skills.

> Nuclear

The region's nuclear industry is backed by research centres and engineering schools specialised in energy and the energy transition.



120

companies

10,000

jobs

> LEADING COMPANIES

Aperam, Framatome, General Electric, Industeel (ArcelorMittal), Vallourec

> PARTNERS



> Hydrogen

With a robust industrial fabric and network of specialist laboratories carrying out research in the automotive industry and energy sectors, within its borders the region has a full set of skills to deliver sustainable hydrogen-based solutions.

A certified Hydrogen Territory, with the ENRgHy regional initiative, Bourgogne-Franche-Comté is consolidating its national leadership.

A number of experiments are underway in Auxerre (Aux-R), Belfort (Hyban, Isthly), Dijon (Dijon Smart Energy), Dole (Vhyctor), Nord Franche-Comté (the Innovation Territories Project) and Saint-Florentin (Hycanais).



50

companies

500

jobs

> LEADING COMPANIES

Alstom, Avia, Delfingen, Dephis, Engie, Faurecia, Gaussin, Gest'Hydrogène, PSA group, H2Sys, Inovyn, Justy, Mac Plus, Mahytec, Presse Etudes, Rougeot Energie, Schrader Pacific

> PARTNERS



> Wind power

Mechanic and metallurgy specialists and engineering and design firms are supported by the various regional bodies and apply their expertise in the production of wind power equipment. These companies have joined forces in the Wind For Future cluster, which enjoys national and international reach. They take part in an array of projects, including the set-up of the training required for the sector's development.

860

jobs

85

potential wind
energy sites
identified

590

MW installed
as of mid-2017,
with 36 farms

> LEADING COMPANIES

Elec ENR, Enercon, Eole Res, Franceole, General Electric Wind Energy, Global Wind Power, H2ion, Innergex, Intervent, Lufkin, Opale Énergies Naturelles, SARL Jardot, SCS Concept Group, Servion, SKF, Simelectro, Vestas, Velocita, WPD

> PARTNER



Forest & Timber

Bourgogne-Franche-Comté is one of France's most wooded regions. The forest is a source of economic wealth with wood being used for material and energy purposes.

All the related sectors are present in the region: forestry management, timber harvesting and transport, processing, wood for construction and interior and exterior fittings, packaging, and so on. Almost half of the people employed in the sector work in wood working companies, sawmills and timber construction firms.

> LEADING COMPANIES

Acta Mobilier, Arbonis, Bois et Sciages de Sougy, Cuisines Lombardot, Ducerf Group, Eurosit, Fruytier Group, Charlois Group, Jeujura, Lacroix emballages, Parqueterie Beau Soleil, Pépinières Naudet, POBI, Sanjura, Simonin, Tonnellerie François Frères.

> PARTNER



4,630

companies

23,500

jobs

#3

French region
for its wooded
surface area

1.73

million hectares
of forest



Mobilities

> Rail

Bourgogne-Franche-Comté is an industrial region with proven skills in machining, mechanics and metal fabrication, inherited from coal mines and the royal foundries.

Its industry has invented and integrated new techniques to improve the comfort, safety, carbon footprint and performance of railway installations and equipment.

10,650

jobs

> PARTNERS



> LEADING COMPANIES

A.C.E, Alstom, Amefo SAS, Anvis, Ateliers de Joigny, BDVF, Bonandrin, DVF, Jeantet Elastomères, Kremer, Matisa, OTN, SKF Slewing Bearings, Technicentre SNCF



Aeronautics

The region's businesses played an active role in the renaissance of the French aerospace industry in the wake of the Second World War. Jodel and Robin aircraft, to name just two, have contributed to the sector's growth, and helped make France the world's second leading country in numbers of pilots.

This industrial activity paved the way for innovation which can still be seen in the region's aerospace sector today.

Expertise in civil and military aviation and defence is built atop an industrial fabric with complementary technology skills.

It is a comprehensive sector: aircraft manufacturers and airport service and maintenance companies rub shoulders with a dense network of commercial and military aviation subcontractors.

550

companies

20,750

direct and indirect jobs

> Automotive

At the forefront of motoring, Bourgogne-Franche-Comté is one of France's leading areas for automotive production. From its historic base in Sochaux, PSA Group is now Europe's leading car manufacturer (2018). With global centres of excellence working closely with research centres, engineering schools and clusters, the region is remarkably well placed for R&D. Within the Pôle Véhicule du Futur competitiveness cluster, Bourgogne-Franche-Comté is staying true to its history as it rethinks the motor car to adapt to more environmentally-friendly forms of mobility.

650

companies

45,000

jobs

> LEADING COMPANIES

Akka, AI-KO, Altran, Assystem, Baud Industries, Benteler, Charlotte Manutention, Danielson, Delfingen, Erde, Faiveley, Faurecia Clean System, Flex'n'Gate, Fruehauf, Simonin Group, Streit Group, Jtek Automotive, Ligier, Lisi, Magna Steyr, MMT, Michelin, Mygale, Magyar, Oreca, Plastic Omnium, Poclain Véhicules, PSA Peugeot Citroën, R. Bourgeois, Remorques Louault, Schrader SAS, Segula, SMFF, Valeo Sécurité Habitacle

> PARTNERS



Nevers-Magny Cours Circuit
©Arnaud Taquet →



> PARTNERS



> LEADING COMPANIES

Danielson Aircraft Systems, Figeac Aero, JG Aviation, Kep Technologies, Lisi Aerospace, MK Composites, New Robin Aircraft, Safran, SKF Aerospace, Thalès, UTC Aerospace

↓ ©JG Aviation



Mechanics & Metallurgy

Bourgogne-Franche-Comté is a region with a strong industrial tradition and now boasts a pool of industrial resources able to bring solutions to the challenges of tomorrow. Regional companies excel in transforming metals.

Mechanics, cutting-drawing, mould and model making, prototype and tooling fabrication, and metal processing and coating all figure prominently in the industrial network.



52,000

employees

1,850

companies

> LEADING COMPANIES

Alstom, Aperam Stainless, Auber & Duval, Bodycote, Comege, Danielson Engineering, Framatome, General Electric, Industeel France, Jtekt, Louault, PWT, Savoye, Schligler, Setforge, Snop, Streit group, TPC AVX, Vallourec

> PARTNERS



Logistics

The Bourgogne-Franche-Comté region lies at the crossroads of the major infrastructures linking Paris to Lyon and Marseille, and linking Spain to Germany. These infrastructures and the presence of qualified service providers attract numerous logistics and e-commerce platforms.

The multimodal facilities in Chalon-sur-Saône, Mâcon, Pagny and Gron offer alternative solutions combining road, rail and river transport. They are linked to the hinterlands of three major European commercial ports: Antwerp/Rotterdam, Le Havre and Marseille.

72,000

jobs

3,350

companies

> PARTNER



> LEADING COMPANIES

Aldi, Amazon, Dachser, Easydis, ED, FM Logistic, Gaussin, Geodis, leplaisirdoffrir.fr, Lidl, PSA group, PF Casino, Pneu Laurent, Régis Martelet, Renault, Savoye, Schiever, Stanley Black&Decker, Venteprivee.com, Virly, XPO, Zooplus.



Digital

The digital economy, which drives economic growth and job creation, is firmly on the rise in Bourgogne-Franche-Comté, with 14% growth in the workforce in two years and the "Communauté #FrenchTech" certification awarded in 2019, testifying to the vibrancy and structural quality of the regional ecosystem.

What's more, Bourgogne-Franche-Comté abounds with universities, specialist colleges, and research and industry labs which make it an attractive digital region with a sound reputation.

Quality infrastructure like very high-speed internet, incubators, business centres and data centres across the region cater to the demands of digital businesses.

1,500

companies

OVER
8,000

employees

> LEADING COMPANIES

Abeye, Access Code School, Agid, Archimen, Aldaria, Atol Conseils et Développements, Atsuké, Aucotec, Aurea Technology, Cy.EM, Damalisk, Da Viking Code, Digit prime, Elabor, Fingertips, Genario, Kwikwink, Logomotion, Morphée+, Online Formapro, Odalid, On Situ, Overview Immersive Technology, PageUp, Pica, Pulsar DS, Réseau concept, Shine Research, Sweepin, Ubitransports, Virtuel City, Vitavinum, Webdrone, WebForce3, Weezevent, Yumain.

> PARTNERS

BFC NUMERIQUE



Customer relations

With the rise of the digital sector, companies' relations with their clients have significantly changed and customer relations centres play a key role in this new front-line communication.

In Bourgogne-Franche-Comté, in-house and outsourced call centres continue to invest and recruit.

70

companies

> LEADING COMPANIES

Armatis, Banque Populaire BFC, Berner, Caisse d'Épargne, Comdata Group, CRC, Davi, EDF, Groupama, Leboncoin.fr, Leroy Merlin, Nutrisens, Qualicontact, SUEZ, Téléperformance, Teletech, Webhelp

> PARTNER

The regional "Club Relation Client", backed by the AER of BFC, encourages meetings, networking and experience-sharing. Outsourcers and insourcers share their views on cross-cutting topics such as recruitment, training and job trends.



other business sectors

↑ Faïencerie Georges

Artisan crafts

The leading network of local businesses serving our regions



> PARTNER



Construction & Public Works



> PARTNERS



Tertiary Sector



> PARTNER



Tourism



> PARTNER



an ecosystem focused on research & innovation

↑ Institut FEMTO-ST, mixed research unit associated with the (CNRS),
MIMENTO clean room in the micro-nano-manufacturing technology centre ©FEMTO-ST

Research, Development & Innovation



12,160
R&D employees



+ 20 world-leading private
research centres



51 labelled research units at
the University of Bourgogne-
Franche-Comté



The top four patent applicants
in France do business
in our region.
Valéo, PSA, Safran, CEA



5,600 researchers
(3/4 private, 1/4 public)



13 technology facilities

1 “Communauté **#FrenchTech**”
certified ecosystem



The “highly ambitious territories” label
(Territoires d'innovation de grande
ambition - TIGA): 3 PROJECTS AWARDED IN THE REGION



A “Sustainable food system by 2030” model territory

BACKED BY DIJON MÉTROPOLE

Transformation of an industrial territory – Creation of an ecosystem
promoting innovation and green technology development

BACKED BY PAYS DE MONTBÉLIARD AGGLOMÉRATION AND GRAND BELFORT

“Happi Montana” territories, a living lab supporting innovation and development
in the mountain regions, encompassing 80 experimental projects

BACKED BY THE MORVAN SOMMETS ET GRANDS LACS FEDERATION OF MUNICIPALITIES

Large research organisations located in Bourgogne-Franche-Comté

4 national research organisations



THE FRENCH ALTERNATIVE ENERGIES AND ATOMIC ENERGY COMMISSION (CEA)

A major player in research, development and innovation, the CEA is involved in four areas: defence and security, nuclear energy and renewable energies, technology research for industry, and fundamental research (science of matter and life sciences).



THE FRENCH NATIONAL CENTRE FOR SCIENTIFIC RESEARCH (CNRS)

The CNRS is a public research laboratory overseen by the Ministry of Higher Education, Research and Innovation. It is a multidisciplinary organisation covering the entire scientific spectrum: human and social sciences, biology, nuclear physics and particles physics, information sciences, engineering sciences and systems, physics, mathematics, chemistry, earth and space sciences, ecology and the environment. Some laboratories: CSGA, FC Lab, FEMTO-ST, ICB, ImViA, ThéMA, ...



NATIONAL RESEARCH INSTITUTE FOR AGRICULTURE, FOOD AND THE ENVIRONMENT

The INRAE is a multidisciplinary research centre focused on agro-ecology, taste and food. Our regions are central to society's preoccupations and tomorrow's challenges.



INSERM (NATIONAL INSTITUTE OF HEALTH AND MEDICAL RESEARCH)

The only French public research organisation focused exclusively on human health, the INSERM provides strategic, scientific and operational coordination for biomedical research.

↓ CEA Valduc, assembling laser targets ©PF. Grosjean/CEA



4 healthcare facilities

DIJON UNIVERSITY HOSPITAL

Dijon Bourgogne University Hospital is the region's leading cancer care establishment and benefits from cutting-edge technical platforms and expertise in numerous specialties such as the digestive system, pneumology, and paediatric haematology-oncology. It also works in other areas of research including:

- Lipid metabolism, inflammation, diabetes and vascular risk
- Functional and molecular imaging
- Genomics of developmental anomalies
- Sensory, motor and cognitive impairments, etc.

↑ @FEMTO



BESANÇON UNIVERSITY HOSPITAL

The regional and university hospital in Besançon focuses its research work on four areas:

- Technological innovations
- Biotherapies: immunotherapy for cancer, transplantation and grafts, cell & genetic therapy
- The INCREASE university-hospital federation on inflammatory diseases
- Risks and vulnerability: infectious, neuro-cardiovascular, ethics/medical progress and vulnerable populations, quality of life



GEORGES-FRANÇOIS LECLERC CENTRE (CGFL)

The CGFL is France's second-biggest centre in terms of the inclusion of patients in clinical research. The Centre focuses its research in the following areas:

- personalised medicine in medical oncology
- functional and molecular imaging
- radiotherapy and radiobiology
- epidemiological research and quality of life



THE BOURGOGNE-FRANCHE-COMTÉ NATIONAL BLOOD SERVICE

Cellular engineering, medical biology, cord blood and tissue bank, innovative therapy research, teaching, and production of advanced medical treatments.

- > Grand Est Cord Blood Bank
- > Grand Est Transfusion Biobank



ÉTABLISSEMENT FRANÇAIS DU SANG

Effective collaboration between industry, training and research

SATT SAYENS

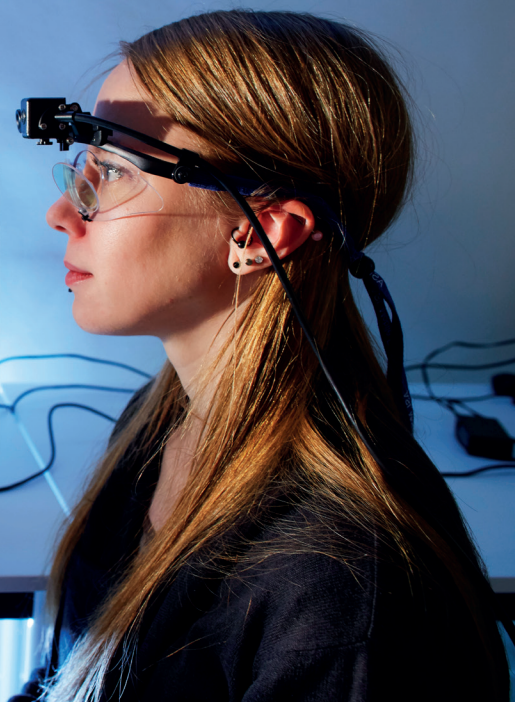
COMPANY FOR THE ACCELERATION OF TECHNOLOGY TRANSFER IN BOURGOGNE-FRANCHE-COMTÉ AND THE GRAND EST (LORRAINE & SUD CHAMPAGNE)

This entity works to streamline, support, and accelerate the transfer of public technology and research to private companies of any size, through licensing, co-development of demos, R&D cooperation, and the creation of spin-offs and start-ups.

DECA-BFC

(BOURGOGNE-FRANCHE-COMTÉ REGIONAL INCUBATOR)

A mechanism to support the creation of innovative companies based on scientific and technological projects resulting from or linked to public research.



↑ Mobile oculometry – LEAD Laboratory ©University of Burgundy

TECHNOPOLE TEMIS Besançon

- A high-tech site over almost 250 hectares
- Businesses, research centres and laboratories develop their know-how and applications in sectors with high technological value.
- Incubator, business nursery, business centre, property for rent and serviced building plots.
- Training bodies and engineering schools

NOVAREA Dijon

- A real campus for innovation
- Brings together everyone involved in the processes of innovation at a single site: research, development, advice, financing, etc.
- Facilitates exchanges between the world of research and businesses, public and private sectors, providing an easily accessible, all-round service for innovation.

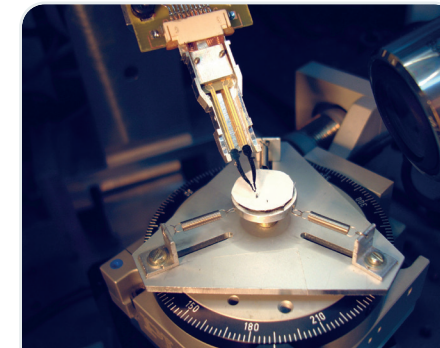
AGRONOV Bretenière

Network of farmers, researchers, investors and businesses to promote innovation in agriculture and its transfer to agricultural holdings. As an accelerator of agricultural innovation, AgrOnov also has a business incubator that can provide businesses with office facilities, meeting areas, laboratories, greenhouses and fields for testing.

↓ ©TEMIS



5 COMPETITIVENESS CLUSTERS



↑ Chronogrip, micro-grippers to handle miniature parts ©Percipio Robotics

BOURGOGNE-FRANCHE-COMTÉ MICROTECHNOLOGY CLUSTER

Positioned in high added-value sectors like biomedicine, safety, defence, and energy.

182 MEMBERS



↑ Framatome, welding on an EPR steam generator ©Nicolas De Lepierre/Framatome

NUCLEAR VALLEY

Home to the full range of engineering expertise needed to produce nuclear energy and to manufacture the sector's key components.

245 MEMBERS



↑ ©Pinette Emidecau Industries

PLASTIPOLIS AUVERGNE-RHÔNE-ALPES BOURGOGNE-FRANCHE-COMTÉ

Promotes development of the plastics sector, with an international focus.

MORE THAN 350 MEMBERS.



↑ Navigation system on a car dashboard ©Fotolia

BOURGOGNE-FRANCHE-COMTÉ GRAND-EST PÔLE VÉHICULE DU FUTUR COMPETITIVENESS CLUSTER

Solutions for future vehicles and mobility: car parts, electric/hydrogen vehicles, smart and driverless cars, associated infrastructure and services, mobility as a service, industry 4.0.

420 MEMBERS



↑ Foodle, your recipe recommendation app ©Seb Group

VITAGORA BOURGOGNE-FRANCHE-COMTÉ ÎLE-DE-FRANCE

United around a concept of well-being through food: flavour, caring for health, and environmental protection.

550 MEMBERS

highly regarded higher education

60,000

students

19,200

young people in
apprenticeship
training

3

areas of excellence:
Hard sciences
Territories-Environment-Food
Health
(COMUE/I-SITE BFC)

Training targeted
to meet company requirements

↓ ENSMM, students on the "Luxury and Precision"
engineering course ©ENSMM

↓ Burgundy School of Business

BURGUNDY SCHOOL
OF BUSINESS

UNIVERSITÉ DE BOURGOGNE FRANCHE-COMTÉ

- + An I-SITE certified university
- + The University of Burgundy features in the Shanghai ranking
- + 11 sites

SCIENCES PO, DIJON CAMPUS

European option with a focus on Central and Eastern Europe > 200 students

ENGINEERING SCHOOLS

- + Agrosup Dijon (National Higher Institute for Agronomic Sciences, Food and the Environment) > 1,000 students
- + Arts et Métiers > (arts and crafts college) Cluny and Chalon-sur-Saône, 450 students
- + ENSMM (National Higher School for Mechanics and Microtechnology) > Besançon, 780 students
- + ESEO (Higher School of Electronics for the west) > Opening Sept. 2020, Dijon.
- + ESIREM (Higher Engineering Institute specialising in information technology, robotics, electronics and materials) > Dijon, 280 students
- + ESTP (Special School of Public Works) > Dijon
- + ISAT (Higher Institute of Motor Vehicles and Transport) > Nevers, 685 students
- + ISIFC (Engineering college specialising in medical devices) > Besançon
- + ITII Bourgogne (Institute of Industrial Engineering Techniques) > Auxerre, 198 apprentices
- + UTBM (Belfort-Montbéliard University of Technology) > 3,000 students

← University of Burgundy
©Vincent Arbelet

BUSINESS SCHOOLS

- + BSB, Burgundy School of Business > Dijon, 2,700 students
- + ESTA (Higher School of Technology and Business) > Besançon, 260 students

↓ UTBM, students on the Ergonomics,
Design and Mechanical Engineering
course ©UTBM



OTHER TRAINING FACILITIES

- + Mecateam Campus (railway maintenance) > Montceau-les-Mines
- + CESI (Centre for Higher Industrial Studies) > Dijon
- + CLA (Centre of Applied Linguistics) > Besançon
- + ENAC (National School of Civil Aviation) > Saint Yan
- + ENFP (National School of Public Finances) > Nevers
- + ENG (National Court Registry School) > Dijon
- + ENIL (National Dairy Industry School) > Besançon Mamirolle and Poligny
- + ENSA (Higher National School of Arts) > Dijon
- + ESPERA Sbarro - UTBM training (automotive) > Montbéliard
- + IUUV Institut Jules Guyot (Vines and Wine) > Dijon
- + Mechanisms and Luxury Industries (Sept. 2020) > Vesoul/Besançon
- + Centre of Excellence in Robotics and Industrial Vision > Dijon and Chalon-sur-Saône

Outstanding natural, cultural and architectural heritage

3,514

protected
buildings

208

listed sites

3

regional natural
parks

80

lakes

1,330

km of canals

5

spa resorts

↓ La Chaux du Dombief (Jura)
©Michel JOLY /
Bourgogne-Franche-Comté Tourisme

Bourgogne-Franche-Comté is the French region with the most listed UNESCO World Heritage Sites

↓ Besançon Citadel – UNESCO World Heritage Site
© Denis Maraax



- + Cistercian Abbey of Fontenay
- + Vézelay Church and Hill
- + The Citadel of Besançon
AND THE FORTIFICATIONS OF VAUBAN
- + Ronchamp Chapel, the work of
LE CORBUSIER
- + The “Climats”, Terroirs of Burgundy
- + From the Great Saltworks
of Salins-les-Bains to the
Royal Saltworks of Arc-et-Senans
- + Priory of La Charité-sur-Loire
**ON THE ROUTES OF
SANTIAGO DE COMPOSTELA**
- + The Chalain and Clairvaux lakes
**THE PREHISTORIC PILE
DWELLINGS**

Maison Lameloise, 3-star restaurant (Chagny), Chef - Eric Praz →
© Flore DERONZIER

Highly rated, award-winning gastronomy



The diversity and quality of produce combined with the know-how of local producers make our region one of the most highly appreciated by gourmets from around the world.

- + 39 Michelin-starred restaurants
- + 168 protected denominations of origin (AOC/PGI)
- + The International City of Gastronomy and Wine
- + 3 wine discovery centres Beaune, Mâcon and Chablis
- + 5 “Outstanding Taste” sites

The International City of Gastronomy and Wine in central Dijon is a cultural venue centred around French gastronomy and included on the Unesco list of Intangible Cultural Heritage of Humanity. It is also a hub of economic, commercial and tourist development celebrating gastronomy and wine.

A region of great wines

Burgundy's vineyards enjoy international renown with their **33 grands crus** including: Aloxe-Corton, Chablis, Gevrey-Chambertin, Ladoix-Serrigny, Montrachet, Romanée-Conti, Vosne-Romanée,...

The Jura vineyard stretches some 1,850 hectares with four geographic AOCs (Arbois, Côtes-du-Jura, Château-Chalon, l'Etoile) and 2 AOC products (Macvin du Jura, Crémant du Jura).

The Climats, Terroirs of Burgundy – UNESCO World Heritage →
© J.L. Bernuy



culture and sport

↓ Nordic skiing at Mont de l'Herba in Haut-Doubs,
©Julie HANN /
Bourgogne-Franche-Comté Tourisme

Bourgogne-Franche-Comté hosts numerous cultural and sportive events all year round, with something different every season.

Nearly 20,000 sports facilities



CYCLING

Iconic routes through
unspoilt natural environments

1,350km of cycle trails

"Grande Traversée du Massif Central" (1,400km mountain
biking route) from Avallon to Cap d'Agde



MOTORSPORTS

The Nevers Magny-Cours and Villars-sous-Ecot race tracks
host international meetings

Dijon-Prenois, Bresse and Auxois-Sud race tracks



SKIING

Every year, Bourgogne-Franche-Comté hosts the
Nordic Combined World Cup

1 national Nordic skiing centre

2 family-friendly resorts:
Les Rousses and Métabief



GOLF

There are 31 golf courses with different levels for
every handicap, located at the heart of the Jura
natural park, near some prestigious châteaux, at
the foot of the Ballons des Vosges natural park or
surrounded by meadows, vineyards and forests.

← Hôtel Golf Château de Chailly

Some major professional teams

FOOTBALL

- > AJ Auxerre
- > DFCO (Dijon)
- > FC Sochaux-Montbéliard

BASKETBALL

- > Elan Chalon
- > JDA Dijon Basket

RUGBY

- > USON Nevers Rugby

HANDBALL

- > Belfort Aire Urbaine Handball
- > Entente Sportive Bisontine ladies
- > Grand Besançon Doubs Handball
- > JDA Dijon Hand

CULTURAL EVENTS WORTH A VISIT

Beaune International Thriller Film Festival

Vesoul International Film Festival of Asian Cinema

Eurockéennes at Belfort, Chalon street festival, Haut-Jura music festival, international festival of baroque opera at Beaune, musical encounters of Vezelay, Festival de la Paille in Métabief, Besançon international classical music festival, D'jazz in Nevers, and more!

Culture all year round

VENUES

Zénith and Auditorium in Dijon, Commanderie in Dole, Besançon Franche-Comté national dramatic centre, Franche-Comté national choreography centre at Belfort, Chalon-sur-Saône national centre for street arts, Dijon Bourgogne Theatre, etc.

CONTEMPORARY ART

Consortium and Regional Contemporary Art Fund (FRAC) in Dijon, Besançon Cité des Arts

MUSEUMS

Besançon and Dijon museums of fine arts

Courbet Museum in Ornans

Niépcé Museum in Chalon-sur-Saône

"Aventure Peugeot" Museum in Montbéliard

Muséoparc Alésia in Alise-Sainte-Reine

↑ Le Consortium (Dijon)
©Vincent Arbelet

← Les Eurockéennes de Belfort,
rock festival ©René Garcia

An ambitious policy to support companies

The Bourgogne-Franche-Comté region's policy is part of the Regional Economic Development Plan for Innovation and International Expansion (or SRDEII) adopted in September 2016.

**RÉGION
BOURGOGNE
FRANCHE
COMTÉ**

The ambitions of the Bourgogne-Franche-Comté 2017–2021 SRDEII are based on **three main principles**:

- + Offering comprehensive and responsive support to accompany business dynamics,
- + Promoting economic action as locally as possible.
- + Maximising the drivers of competitiveness: innovation, skills, international expansion, ecological and digital transitions, industrial performance,

The Bourgogne-Franche-Comté region has developed the mechanisms it requires to fulfil these goals:

CREATION

- + Repayable Business Creation advance

GROWTH

- + Repayable Growth advance
- + Repayable Equipment advance
- + Commercial real estate grant
- + Environmental performance grant

TRANSFORMATION

- + Repayable Transmission advance
- + Repayable advance to help take over struggling businesses
- + Repayable advance to consolidate cash position

INNOVATION

- + Aid to develop innovation in businesses

SKILLS

- + Advisory service
- + Repayable advance for executive recruitment

ATTRACTIVENESS

- + Framework projects

EXPORT

- + Repayable advance for export executive and export assistant recruitment
- + Aid for the recruitment of an international volunteer intern (VIE scheme)
- + Export advisory service
- + Innov'export

A REGIONAL PUBLIC TRAINING SERVICE SO YOU CAN

- + Find training everywhere in Bourgogne-Franche-Comté
- + Train for the professions of tomorrow
- + Keep up with changes in the workplace



companies, territories: an agency to support your development

The Bourgogne-Franche-Comté region
has set us the following strategic objectives:



ASSIST

the maintenance and
development of economic
activity and employment
in the region

Every day we work in close and harmonious collaboration with stakeholders in
business development and innovation (general, sector-based, technology and
academic partners, experts, financiers), training and employment.



SUPPORT

the economic
development policy,
implementing it regionally



DEVELOP

innovation
and eco-innovation



PROMOTE

the region's
economic appeal

*"Our job is to **present** our region.
We promote the region's appeal in France and abroad.
We seek to inspire companies to move and to grow in
Bourgogne-Franche-Comté. We want to show that our
region and our cities are real alternatives with growth
opportunities for businesses."*

Martine Abrahamse-Pleux
Director General of the AER of BFC



Business services

At each stage in a company's development, a single representative from our team provides confidential
professional assistance and customised follow-up.

Business project engineering for each regional strategic sector

- > Diagnosis of company needs
- > Technical, Financial, Legal and HR Engineering
- > Search for land and commercial real estate
- > Search for partners
- > Connection with the public and private ecosystem
of economic development and innovation

Financial engineering

- > Preliminary financial diagnosis
- > Identification of available public and private funds
- > Arranging round table meetings

Innovative project engineering

- > Eco-innovation, renewable energies and heat recovery
(carried out in partnership with Bourgogne-Franche-
Comté ADEME)
- > Intellectual property and collective technological and
sector surveillance (carried out in partnership with
Bourgogne Franche-Comté CCI)
- > Presta'INNO funded by Bpifrance and the Bourgogne-
Franche-Comté region

Economic changes

- > In partnership with the State services

Promotion and communication

- > Promotion of sector-based groups and initiatives
implemented by companies having benefited from our
assistance, know-how and regional resources
- > Participation at local, national and international trade fairs

Services for the territories

Economic engineering

- > The Business France relay in Bourgogne-Franche-Comté
- > Relay for the EPCI (Public Establishment for Intercommunal
Cooperation), working with companies to support them as they
set up and grow.
- > Knowledge, inventory and management tools: socio-
economic, land and commercial real estate observatory

Assistance with decision-making and information sharing

- > Studies and appraisals
- > Participation in local agencies working for economic
development
- > Connection with other EPCIs with similar projects
- > Information sharing

Raising awareness about innovation and eco-innovation

- > Coordinating a network of the region's
stakeholders in innovation
- > Raising awareness about
innovation and eco-innovation among the EPCI's
services and companies in the region
- > Bibliometrics and mapping of patents registered
across the region (in partnership with Bourgogne
Franche-Comté CCI)

Economic changes

- > In partnership with the State services

Promotion and appeal of the region





agence économique
régionale de
bourgogne-franche-comté

Agency
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RÉGION
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In partnership with



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THE SHAREHOLDING
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