



# TOWARDS INNOVATION

Business or quality of life?  
Demand both!



*A city open to the world,  
looking to tomorrow,  
Nevers will surprise you!*



## A STRATEGIC LOCATION

Your development project 2 hours from Paris, with a central position on the national territory, at the crossroads of Burgundy-Franche-Comté, Centre-Loire, southern Paris and Auvergne-Rhône-Alpes regions.

### Easy to get to



#### By car

- > 2 h from Paris (A77 motorway)
- > 2 h from Clermont-Ferrand
- > 3 h from Lyon (A79 motorway)
- > 2 h 30 from Tours



#### By train

- > 2 h from Paris (Bercy train station)
- > 1 h 30 from Clermont-Ferrand
- > 3 h from Lyon



#### By plane

- > Grand Nevers and Nièvre Airport



#### By digital link

- > Fibre-optic for everyone!



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## A PARTNER who has set the course towards innovation

*Because median cities are agile enough to test, experiment and achieve, on a restricted perimeter, the hybridization of society linked to the contributions of digital technology, Nevers is betting on the smart city, new technologies, and professions brought about by the digital revolution. And its evolution is fast!*

### A territory that experiments with smart cities and adopts connected objects

- › The **eTree**, a connected tree that captures solar energy, planted in 2017 in Nevers. A European first!
- › Lampposts equipped with a dimming system, smart parking, autonomous vehicle, intelligent luminescent pedestrian crossings, artificial intelligence dedicated to the water network and medical teleconsultation, etc.
- › Nevers, 1st French median city to obtain the **Level 2 Responsible Digital label** in 2022.

### An innovative and welcoming intermediation territory

- › The **SIIViM**, International Summit for Innovation in Median Cities co-founded by Nevers and Shawinigan (Quebec) in 2018, is an annual event that brings together more than 15 countries, 300 leaders, 150 cities, 100 start-ups and 130 speakers. It aims to share on innovative projects



deployed and to create economic bridges between median cities and their innovative companies.

- › Settling in Nevers means benefiting from the “**International Network of SIIViM Cities**”, the objective of which is to enable the pooling of knowledge and long-lasting co-construction between member cities, may they be French, from Quebec or European.

### A voluntary and pragmatic development strategy

- › **L'INKUB** and **L'INKUB Agora Business**, a 100% innovation and digital tertiary center of 5,200 m<sup>2</sup>, located in the **Cobalt business district** in the historic and commercial city center of Nevers, near the train station: a business center including a regional start-up incubator, an accelerator (Le Village by CA Nevers), and reception and coworking spaces.
- › **Economic partnership agreements** and **twinnings** between the INKUB business center in Nevers, DigiHub Shawinigan and E2RT in Thetford Mines, offering new perspectives to young innovative companies targeting international expansion.





# WHY YOU CAN **ONLY WIN** BY CHOOSING NEVERS AGGLOMERATION



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### Benefit from **A PERSONALIZED AND FREE SUPPORT SERVICE** to speed up your project

#### Still not convinced? Come and test Nevers!

- › **€800 of travel expenses paid back\*** to study the feasibility of a business creation/takeover project, with a local expert,
- › **A totally personalized welcome session and discovery of the territory** for you, your family, and your collaborators, with the presentation of some accommodation.

#### ■ We will save you time!

*Securing your steps, immediately meeting the right contacts, finding the right place for your project, seizing new opportunities and possible financing.*

- › **Assistance in finding your premises or land,**
- › **Assistance in recruiting** and welcoming your employees,
- › **Support systems\*** for real estate, material and immaterial investments and for the creation of new jobs,



- › **50% off your rent for the 1st year\*** for companies based at L'INKUB,
- › **An office and a meeting room in Paris**, made available to you free of charge to meet your clients or partners.

#### Dedicate yourself fully to your project. We take care of everything else!

*A dedicated contact to facilitate your installation and your employees.*

- › **Support in finding your accommodation + the first 3 months of your rent paid back\***,
- › **A personalized welcome** to meet all the needs of the family,
- › **Support for the spouse's job search.**

\* See rules of intervention for business aid



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## A WINNING CHOICE to create, to develop your projects, your business and your family life

### Qualitative and competitive land and real estate to set up.

**3 business parks** and **1 tertiary center dedicated to innovation and digital technology**, L'INKUB and its extension L'INKUB Agora Business (incubator, accelerator, business center, coworking, event space - 5,200 m<sup>2</sup> of equipped platforms),

- ▶ **In the immediate vicinity of the A77 motorway** (Paris - Clermont-Ferrand),
- ▶ **Connected** to fibre-optic **very high speed broadband**.

### A privileged living environment, to (re)live.

92% of business leaders are very satisfied with their living environment (Survey - Cabinet MODAAL/Nevers Agglomeration).

- ▶ **Make your real estate dreams a reality:** €560/month rent for a 70 m<sup>2</sup> apartment, compared to €2,310 in Paris. And €1,100 the average purchasing price per m<sup>2</sup> in Nevers, i.e. 10 times less than in Paris. (seloger.com - May 2021),

- ▶ **Warmth, conviviality and gastronomy,**
- ▶ A quality environment bathed by **the Loire** and its **side canal**,
- ▶ A **rich, diversified and nationally renowned cultural program**,
- ▶ A **privileged place for sport and leisure:** the circuit of Nevers Magny-Cours dedicated to motor sports and approved for Grand Prix; USON Nevers Rugby, a century-old club playing in PRO D2 and its training center approved by the NRL,
- ▶ A **higher education offer** combining **proximity and excellence:** 4th university town in Burgundy-Franche-Comté, more than 3,000 students, 55 training courses, 20 institutions, some of which are classified as major schools, ISAT (34th in engineering schools) and ESAAB (7th of applied arts schools), a connected Campus offering nearly 7,000 distance higher education courses, and individual and collective tutoring.







Denis Thuriot (left), mayor of Nevers, president of Nevers Agglomération and co-founder of SIIvIM.



# A WINNING CHOICE

to facilitate your installation  
and develop your projects.

Find out more on:

[www.win-nevers.fr](http://www.win-nevers.fr)



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