

REGION
BOURGOGNE
FRANCHE
COMTE

Bourgogne-Franche-Comté,
a region of success

aer-bfc.com



aer
regional economic
agency of
bourgogne-franche-comté



Jérôme DURAIN

President of the Bourgogne-Franche-Comté Regional Council

As France's leading industrial region, Bourgogne-Franche-Comté is proud of its industry and its expertise, which is recognized worldwide. Industry is part of our region's historical DNA.

Thanks to our competitiveness clusters and our sectors of excellence in agri-food, luxury goods, microtechnology, automotive, healthcare, energy, and hydrogen, we are recognized as a territory of excellence, whose highly skilled workforce is in high demand.

A land of research, innovation, and sustainable development, the region, located in the heart of Europe, also offers a strategic environment for companies wishing to set up and/or develop their business. Many companies have already chosen Bourgogne-Franche-Comté in all fields ; from the infinitely small with nanomedicine to the infinitely large with numerous industrial cathedrals. Our ecosystem is rich in diversity and fosters the creation of great synergies.

With the regional economic agency Bourgogne-Franche-Comté, we work every day to create an environment ground for business development, preserve jobs, and strengthen the competitiveness of our territory.

Facing contemporary macroeconomic challenges (innovation, structural changes, international competitiveness), the Region stands alongside businesses and local authorities (EPCI), determined to pursue the economic development of our territory.

Editorial

Together, let's build the region's economic future.

In Bourgogne-Franche-Comté, we don't just support businesses and territories : we propel them towards excellence. Every day, our Agency works alongside businesses to promote their regional roots, strengthen their competitiveness, and enhance the attractiveness of the territories. Because the times demand it, we are acting with determination to turn challenges into opportunities.

Our region is on the move. Bourgogne-Franche-Comté demonstrates its ability to attract talent and ambitious projects. Thanks to close collaboration between the Agency, Business France, the Region, and the local authorities, we are accelerating the establishment of investors in key sectors: hydrogen, health, energy, luxury goods, agri-food, mobility, and more. Traditionnal industries are strengthening, new ones are emerging, and our ecosystem is establishing itself as fertile ground for innovation and industry of tomorrow.

Our strength? Targeted expertise and collective action. With five areas of expertise at the heart of our mission—economic development, national and international prospecting, innovation and ecological transition, territorial intelligence, attractiveness, and marketing—we do everything possible to respond precisely to regional initiatives. We are not just facilitators: we are project catalysts, partners committed to making your ambitions a reality.

Bourgogne-Franche-Comté is a land of boldness and experimentation. Here, creativity turns into growth, ideas into achievements, and each territory becomes a lever for development. Join us in this dynamic and let's work together to create the conditions for the next economic success of our region.



Arnaud MARTHEY
President of Regional Economic
Agency Bourgogne-Franche-Comté



regional economic
agency of
bourgogne-franche-comté



www.aer-bfc.com



Contents

Strategic positioning at the centre of some major European infrastructures.....	p.6
Bourgogne-Franche-Comté, a business-friendly environment.....	p.8
An ambitious policy to support businesses and transitions	p.10
Industrial sectors	p.11
An ecosystem focused on research and innovation	p.22
Highly regarded higher education	p.28
Outstanding natural, cultural and architectural heritage.....	p.30
Culture and sport	p.32
Companies, territories : an agency on hand to assist with your growth	p.34



For more details on the numbers in this chapter,
you can flash this QRCode

Strategic positioning at the centre of some major European infrastructures

42

million inhabitants within
4 hours of Bourgogne-Franche-
Comté's centre of gravity

230

km of border shared with
Switzerland, preferential
cross-border cooperation

1 hr 34

Dijon to Paris in 1 hr 34 min
and Besançon to Paris
in 2 hrs 8 min by TGV

6

international airports
nearby and
2 regional airports

#1

region in terms of km of
rail track operated per
inhabitant (14 TGV stations)

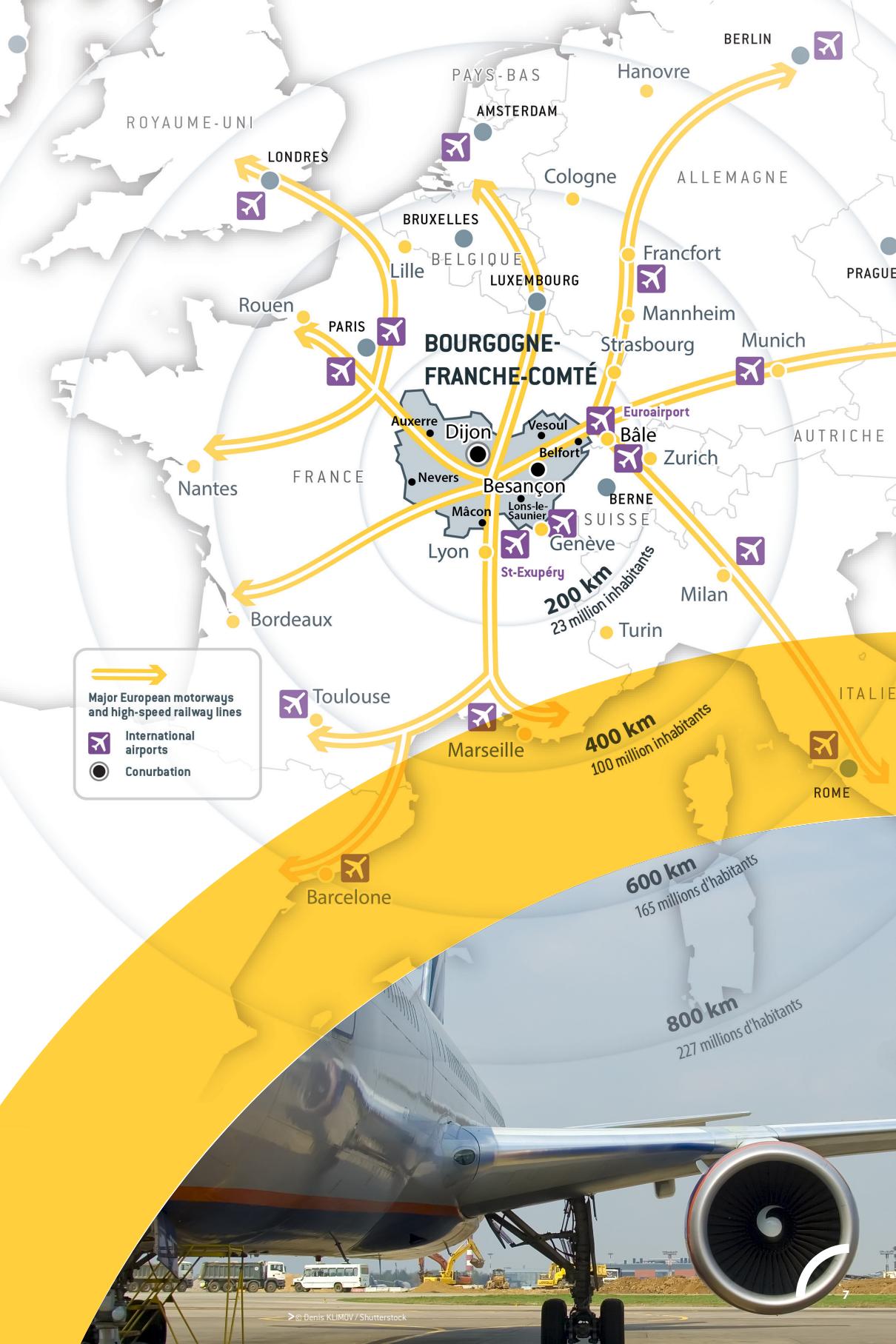
9

national highways forming
a strategic intersection

1,330

km of navigable
waterways with
international reach

> © Leonid ANDRONOV - Shutterstock





For more details on the numbers in this chapter,
you can flash this QRCode

Bourgogne-Franche-Comté, a business-friendly environment

47,800

km² surface area

2.8

million inhabitants

1.3

million people in
the workforce

87,5

billion euros
GDP

#2

exporter region
(coverage rates:
exports/imports as %)

21.3

billion euros
in exports

420,000

companies

86,000

students

>Senvion, development and operation
of wind farms @ Senvion



A region of industrial excellence

- ▶ 30% of managers in the region work in the industrial sector (France average: 17%)
- ▶ More than 1 employee in 5 works in industry
- ▶ Almost 60% of industry employees are specialised in a sector: mechanics, metallurgy, transport equipment, food processing and plastics
- ▶ 21,400 industrial companies
- ▶ 10 industrial territories: Alliances Luxe et Précision Doubs, Auxois Morvan, Bourgogne Industrie, Grand Chalon, Grand Dole, Haut-Jura, Nevers Val de Loire, Nord Franche-Comté, Vosges Saônoises, Yonne Industrielle



▶ Peugeot 3008 © Stellantis



#2 French agricultural region (mainland) in terms of value creation

- ▶ 63% of the region's territories eligible for a PDO/PGI quality label
- ▶ 140 PDO/AOC/PGI

▶ Agricultural machine produced at the John Deere plant in Arc-lès-Gray © John Deere

#1 region for private investment in R&D (weight of private companies' spending)

6 competitiveness clusters

10 technology facilities

16 clusters

17 high-end service incubators

▶ © URG0

An ambitious policy to support businesses...

The Region's economic policy is set out in the Regional Strategy for Economic Development, Innovation, and Internationalisation (SRDEII), adopted in June 2022.



The ambitions of the Bourgogne-Franche-Comté SRDEII 2022-2028 are based on five key principles:

- ▶ Ensuring successful transitions and the attractiveness of Bourgogne-Franche-Comté, and affirming the principles of public action
- ▶ Deepening cooperation between the Region and inter-municipal authorities to promote employment and local communities
- ▶ Meeting the challenges facing industry in a new phase of globalisation
- ▶ Steering and evaluating economic action together in a complex world
- ▶ Supporting the local economy: a new regional ambition

The Bourgogne-Franche-Comté Region has developed intervention tools to meet these various objectives, which will be examined with each project leader.

... and transitions

Regional businesses, AER BFC offers tailored support to help you:

- ▶ Decarbonise your business by recovering waste heat and integrating renewable energies
- ▶ Eco-design your products and services to respond to market developments
- ▶ Rethink your business model to make it more sustainable and resilient

The Energy Transition and Sustainable Economy division of AER BFC is a member of the Bourgogne-Franche-Comté Ecological and Economic Transition Networks (RT2E) and a member of the renewable energy facilitators in Bourgogne-Franche-Comté.

These networks are funded by ADEME (ecological transition agency) and the Region.





For more details on the numbers in this chapter,
you can flash this QRCode

Industrial sectors

Calibre

Bourgogne-Franche-Comté boasts expertise across the entire value chain, from field to fork.

The region is home to Vitagora, one of Europe's leading agri-food innovation clusters with more than 660 members, including 60 multinationals and large businesses. It coordinates a regional network of 12,000 food science and healthcare researchers and engineers.

With its industrial specialisation, Bourgogne-Franche-Comté is an outstanding environment for experimentation, in particular for the development of agro-ecology providing answers to agricultural and ecological transition issues.

Driven by the agricultural production that represents the terroir, and with a solid reputation for quality, collaboration is everywhere in the agri-food industry thanks to a structured network of partners and infrastructure: experimental/phenotyping platforms, sensory analysis, and technical labs, etc. This ecosystem is perfect for hatching start-ups as well as developing mature businesses, who find within the network the support and expertise that places them on the cutting edge of research and innovation.



Agri-food industry



> PARTENAIRES

Agriculture



23,600

farms



50,500

jobs

> @ John Deere



> LEADING COMPANIES

Amora-Maille/Groupe Unilever, Alliance BFC (Coopérative Bourgogne du Sud, Dijon Céréales, Terre comtoise), André Bazin, Beaune Brioche, Boudier, Bourgogne Escargots, Daunat Bourgogne, Ets Bobard Jeune, Eurial Ultrafrais, Eurogerm, Fallot, Festins de Bourgogne, Fromageries Bel Production France, Fromagerie Lincet, Fromagerie Milleret, Granini, Groupe Bigard, Henri Maire, Jacquet, John Deere, Lactalis, La Fournée Dorée, Le Borvo, LDC Bourgogne, Lejay Lagoute, Maison Marc, Mondelez, Mulot et Petitjean, Nestlé, Obione, Plukon/Duc, Société Fromagère de Lons-Le-Saunier, Yoplait, etc.



Healthcare industry

Bourgogne-Franche-Comté benefits from expertise in healthcare industries and technologies enabling the region to position itself as a hub of excellence for the medicine of tomorrow, in 4 areas: pharmaceuticals, medical devices, biotherapies/bioproduction and e-health.



> PARTNERS



TE MÍS
TECHNOPÔLE
BESANÇON

Cluster
des technologies
Innovantes
de la santé

PHARMIMAGE
Platforms and competencies for pharmacology

santenov
DIJON | TECHNOPÔLE INNOVATION | SANTÉ

IBio
INNOVATION
Centre de développement
des technologies de la santé

Bio
noveo
CENTRE DE RECHERCHE &
DÉVELOPPEMENT EN SANTÉ

PROMETHE
Hématologie/Oncologie/Hépatologie

femto-st
SCIENCES &
TECHNOLOGIES

PGI
Pôle de
génomédecine
Bourgogne-Franche-Comté

> LEADING COMPANIES

AdhexPharma, Astrea Pharma, Cisteo médical, Corden Pharma, CPage, Crossject, De Dietrich, Delpharm, Dixi Medical, Galien Pharmholding, Groupe CEN, Groupe Urgo, ICTA, Imasonic, IDS France, Inventiva, MicroMega, Oncodesign Precision Medicine, Proteor, RD-Biotech, SPPH, Sophysa, Statice, Vétoquinol, etc.

> Biotherapies and bioproduction

Launched in 2025, the BIOVALIANCE brand aims to bring together stakeholders and collectively promote the image of a dynamic, innovative and structured sector.

« BIOVALIANCE is the brand of the regional biotherapies and bioproduction sector in Bourgogne-Franche-Comté. Reflecting the complementary nature of the stakeholders involved, it illustrates the region's specialisation in the design and production of innovative therapies, as well as the supply of bioactivators and industrial equipment.» Jérôme DURAIN, President of the Regional Council of Bourgogne-Franche-Comté

For more information,
you can flash this QRCode



 **BIOVALIANCE**
Bourgogne-Franche-Comté



> Pharm'Image benefits from cutting-edge nuclear imaging equipment which is used to run studies via the preclinical imagery and radiotherapy facility at the CGFL.
© Alexis CHEZIÈRE / CGFL



Luxury & exceptional know-how

Bourgogne-Franche-Comté is the cradle of watchmaking and eyewear, and is brimming with expertise sought by the leading luxury brands. Its industrial fabric is mainly made up of SMEs that produce goods in many different business lines. They also very discreetly produce components and products under contract for the world's biggest brands. Over time, genuine ecosystems made up of hundreds of companies, research labs, and training bodies have developed. Exceptional know-how, meticulously passed on.

TIMEPIECES/JEWELLERY/PRECIOUS METALS & EYEWEAR:

Design and creativity place watchmakers, jewellers and eyewear designers in a movement that combines tradition and cutting-edge technology.

LEATHER GOODS: Designers and business both find a comprehensive range of skills, each driven to unparalleled levels of excellence.

LUXURY GOODS: Wood, ceramics, horn, metal, stone, precious gems, traditional and synthetic materials, and more ... they all share the art of precision and the expectation of perfection.

LUXURY EXPERIENCES: The wealth of Bourgogne-Franche-Comté's natural, cultural, and human-made heritage has produced some amazing histories (vineyards, gastronomy, UNESCO World Heritage Sites). [See page 31](#)



> SIS - Avoudrey
© Laurent CHEVIET

450

companies

15,000

jobs

1,000

craftsmen and women

> LEADING COMPANIES

Audemars Piguet, Breitling, Créations Perrin, Cristel, Dumas Paris, FM Industries, Herbelin, Hermès, Groupe IMI, Groupe Swatch, Groupe Thomas, Kering Eyewear, Manufacture Jean-Rousseau, MCGP, Maty, Peugeot Saveurs, Silvant SA, SMB (Lip), SIS, Thierry SA, etc.

> PARTNERS



Pequignet © Laurent CHEVIET >



Energy

> Nuclear and conventional energies

For over 150 years, steam boilers, followed by nuclear boilers, as also both steam and gas turbines, have all been built here, and today they are used by 20% of the world's power stations and all of France's nuclear power stations.

The growth of this industry has brought new research laboratories and university courses specialising in energy-related studies, as well as developing robust competencies in engineering throughout the region. Bourgogne-Franche-Comté is now a major player in the Energy sector.

> LEADING COMPANIES

Aperam, Framatome, General Electric, Industeel (ArcelorMittal), etc.

> PARTNERS



880

companies

31,500

jobs

> Renewable energies

Bourgogne-Franche-Comté has rich biodiversity and resources so is "naturally" committed to protecting the environment and ensuring the energy transition. It has set itself the goal of becoming a Positive Energy region by 2050.

In terms of project development, building and maintaining new industrial plants, and subcontract manufacturing, a whole ecosystem is working to develop renewable energy production resources.

515

MW installed -
Hydropower

640

MW installed -
Photovoltaics

1 030

MW installed -
Wind power

100

Facilities -
Methane

90

MW installed -
Electricity from
bioenergy

720

GWh/year installed -
Biomethane

> PARTNERS



> LEADING COMPANIES

EDF Power Solutions, Innergex, Justy, Opale Énergies Naturelles, Bourgeois, Total Quadran, WPD, etc.



Hydrogen



Expanding the hydrogen sector has been one of the Bourgogne-Franche-Comté region's strategic goals for over 20 years now, a regional roadmap for this having been adopted in 2019, while in 2016 the region was awarded "Hydrogen Territory" status. The hydrogen sector is now backed by a fertile and pioneering academic base, with dynamic input from both industrial players and all its economic partners, local authorities, competitiveness clusters, etc. The hydrogen technology value chain is very much present across the region, innovating day after day, and encompassing areas from research, with the FCLAB for example, to projects for major clients.

An array of industrial projects has been developed over the last decade, with the emergence of start-ups, the setting up of industrial facilities, including an electrolyser Gigafactory, and the spontaneous creation of, or branching out into, new production or service activities for mid-market companies and SMEs... The Bourgogne-Franche-Comté Region is mobilising €100 million for the period 2020 - 2030, and the sector is also receiving support as part of the regional acceleration and innovation plan.

> LEADING COMPANIES

Adhex, Alstom, Avia, Avions Mauboussin, CLHYNN, Danielson, DYG Energy, Engie, Forvia, Fruehauf, General Electric, Gen-Hy, HIVELIX, H2 Solid, H2SYS, Hynamics, INOCEL, John COCKERILL, JR Automation, Laser Cheval, Ligier Sport, Mac Plus, Magyar, Mincatec Energy, Oreca, Packmat, Pressmac Presse Étude, Réservoirs PAUCHARD, RETROFIT Hydrogène (RH2), Schiever, SETAP, Sundyne, SUNTEC, Vaison Sport, etc.

100

companies

1,200

jobs

> PARTNERS



Forest & Timber

Bourgogne-Franche-Comté is one of France's most wooded regions – over a third of its land is forested, providing a rich reservoir of biodiversity. Forested land is also a source of economic wealth, with wood being used for material and energy purposes.

All the related sectors are present in the region: forest nurseries, forestry businesses, forest management, timber harvesting and transport, wood processing for construction and interior and exterior fittings, packaging, sawmills, cooperage, marquetry, wood energy and so on. Almost half of the people employed in the sector work in wood working companies, sawmills and timber construction firms.

> LEADING COMPANIES

Acta Mobilier, Arbonis, BBF Bois et Sciajes de Sougy, Ducerf Groupe, Fruytier Group, Groupe Bordet, Groupe Charlois, Jejura, Lacroix Emballages, Manufacture des usines réunies, Parquerterie Beau Soleil, Pépinières Naudet, POBI, Sanijura, Simonin, Tonnellerie François Frères, etc.

4,630

companies

23,500

jobs

1,76

French region
for its wooded
surface area

#2

French region
for its wooded
surface area

> PARTNERS



Mobilities

> Automotive

The long-standing presence of world-class manufacturer Stellantis, with 15 different brands under its umbrella, is testimony to the region's well-established dynamism in this sector. Bourgogne-Franche-Comté, land of the automotive adventure. Stellantis chose Bourgogne-Franche-Comté to further boost its position, and its Sochaux site can produce 400,000 vehicles a year, making it an industry benchmark as Europe's highest performing plant. The region is also home to an array of specialist suppliers and global centres of excellence, such as Faurecia's R&D centre in Bavans.

Moreover, local resources are available to support all stakeholders in the sector, including research laboratories, engineering schools and business clusters operating in the mobility industry. The future of the automobile as a sustainable mobility solution is being written right now in Bourgogne-Franche-Comté, at the Pôle Véhicule du Futur competitiveness cluster.

> LEADING COMPANIES

Akka, AL-KO, Altran, Assystem, Baud Industries, Charlante Manutention, Danielson, Delfingen, Erde, Faiveley, Faurecia Clean Mobility, Flex-N-Gate, Fruehauf, Groupe Simonin, Groupe Streit, Grupo Antolín, Jtekt Automotive, Ligier, Lisi, Magna Steyr, MMT, Michelin, Mygale, Magyar, Oreca, Plastic Omnium, Plastivaloire, Pneu Laurent, Poclain Véhicules, r.Bourgeois, Remorques Louault, Schrader SAS, Segula, SMFF, Stellantis, Valeo Sécurité Habitacle, etc.



companies



jobs



region in % of jobs
in industrial
employment

> PARTNERS



> Railway

Bourgogne-Franche-Comté is an industrial region with proven skills in, for example, machining, mechanics and metal fabrication, inherited from coal mines and the royal foundries.

The Mecateamcluster is a national hub specialising in the design, development and maintenance of heavy-duty railway machinery, with the aim of providing innovative solutions to improve construction processes.

Its industry has invented and integrated new techniques to improve the comfort, safety, carbon footprint and performance of railway installations and equipment.



companies



jobs

> PARTNERS



> Soft mobility

Motivated by the cost of fuel, growing awareness of climate issues and the ease with which they can be used in town, scooters, cycles and other cargo bikes have gone from being a piece of sports equipment to a means of mobility in their own right. Now a complement to, or even an alternative to, the car, these forms of mobility have seen significant growth in recent years, and the trend is accelerating. The USC forecasts that bicycle sales will increase sixfold by 2030, driven by electrically assisted bicycles.



Bourgogne-Franche-Comté is a region that places soft mobility at the heart of its mobility strategy, with three conurbations equipped with fleets of self-service bicycles, 2,000 km of cycle paths and more than 850 clubs and associations.

> LEADING COMPANIES

Elcam Usinage, Douze Cycles, Lapierre, Look Cycle, Parco Cycles, PROTOFORM, SAB Matour, SEB, Virage Groupe, etc.

180

companies

1 700

jobs

> PARTNERS



Aeronautics

The region's businesses played an active role in the renaissance of the French aerospace industry in the wake of the Second World War. Jodel and Robin aircraft, to name just two, have contributed to the sector's growth, and helped make France the world's second leading country in numbers of pilots.

This industrial activity paved the way for innovation which can still be seen in the sector's ecological transition with several hybrid or hydrogen motorisation projects. Expertise in civil and military aviation and defence is built atop an industrial fabric with complementary technology skills.

It is a comprehensive sector: aircraft manufacturers and airport service and maintenance companies rub shoulders with a dense network of commercial and military aviation subcontractors.

> LEADING COMPANIES

BA 116 de Luxeuil, Danielson Aircraft Systems, JG Aviation, Kep Technologies, Lisi Aerospace, MK Composites, Safran, Thalès, UTC Aerospace, etc.

350

companies

18,000

jobs

> PARTNERS



Mechanics & Metallurgy

Bourgogne-Franche-Comté is a region with a strong industrial tradition and now boasts a pool of industrial resources able to bring solutions to the challenges of tomorrow. Regional companies excel in transforming metals.

Mechanics, cutting-drawing, mould and model making, prototype and tooling fabrication, and metal processing and coating all figure prominently in the industrial network.

> LEADING COMPANIES

Alstom, Aperam Stainless, Auber & Duval, Bodycote, Comege, Danielson Engineering, Framatome, Fruehauf, General Electric, Induseel France, Jtek, Louault, PWT, Savoye, Schigler, Setforge, Snop, Groupe Streit, TPC AVX, etc.

> PARTNERS

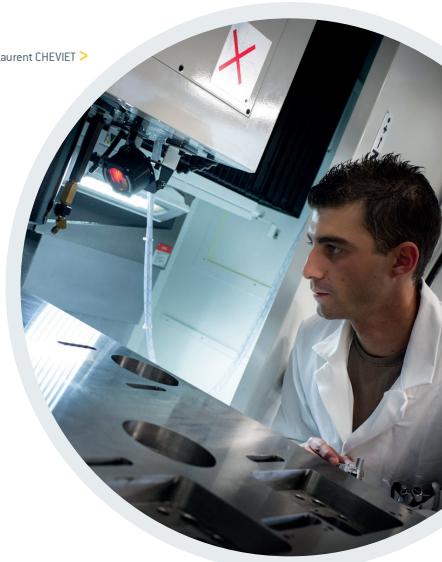


90,000

jobs

2,900

companies



Logistics

The Bourgogne-Franche-Comté region lies at the crossroads of the major infrastructures linking Paris to Lyon and Marseille, and linking Spain to Germany. These infrastructures and the presence of qualified service providers attract numerous logistics and e-commerce platforms.

The multimodal facilities in Chalon-sur-Saône, Mâcon, Pagny and Gron offer alternative solutions combining road, rail and river transport. They are linked to the hinterlands of three major European commercial ports: Antwerp/Rotterdam, Le Havre and Marseille.

> LEADING COMPANIES

Aldi, Amazon, Dachser, Easydis, ED, FM Logistic, Gaussion, Geodis, Groupe MTA, Lidl, Groupe BLONDEL-Régis Martelet-Sobotram, Jungheinrich, Renault, Savoye, Schiever, Sidel Packing Solutions, Stanley Black&Decker, Stellantis, Veepee, Virly-Fenwick, XPO, etc.

> PARTNERS



Digital

The digital economy, a driver of economic growth and job creation, continues to grow in Bourgogne-Franche-Comté, and in 2024 the regional ecosystem was awarded the 'Capitale #FrenchTech' label in recognition of its dynamism and the quality of its structure.

What's more, Bourgogne-Franche-Comté abounds with universities, specialist colleges, and research and industry labs which make it an attractive digital region with a sound reputation.

Quality infrastructure like very high-speed internet, incubators, business centres and data centres across the region cater to the demands of digital businesses.



companies



jobs

> LEADING COMPANIES

Abeye, Access Code School, Animoscope, Atol Conseils et Développements, Aucotec, Aurea Technology, B4 Road, DAVI, CODA, Da Viking Code, Elabor, Four Data, Follower Products, Foxar, Frive, Gammeo, Genario, GEOIDE Crypto&Com, Holleberton, Ikigia, Intersis, Livdeo, Logomotion, Matawan, Morphée+, Online Formapro, Odalid, Overview Immersive Technology, PageUp, Priminov, Réseau concept, Shine Research, Strivee, Virtuel City, Webdrone, Weezevent, etc.

> PARTNERS



ARNiA

Agence régionale du numérique
et de l'intelligence artificielle



rUsinerie

PARTNERS

CHALON BOURGOGNE



LA
FRENCH TECH
BOURGOGNE-
FRANCHE-COMTÉ



NUMERICA

Customer relations

With the rise of the digital sector, companies' relations with their clients have significantly changed and customer relations centres play a key role in this new front-line communication.

In Bourgogne-Franche-Comté, in-house and outsourced call centres continue to invest and recruit.



companies



jobs

> LEADING COMPANIES

Armatis, Banque Populaire BFC, Berner, Caisse d'Epargne, Comdata Group, CRC, Davi, EDF, Groupama, Leboncoin.fr, Leroy Merlin, Nutrisens, Qualicontact, SUEZ, Téléperformance, Teletech, Webhelp, etc.

Other business sectors

Plastics industry

#1
French region
in % of jobs and
in % of companies

250
companies

12,500
jobs

> PARTNERS



Construction & Public Works

9,100
employers

60,000
salaried jobs

16,000
non-salaried jobs

> PARTNERS



Artisan crafts

The leading network of local businesses serving our regions

73,000
companies

173,600
workers

7,950
new businesses

250
trades across all sectors

> PARTNERS



Social and Solidarity Economy (SSE)

9,300
employers

88,400
employees
(full-time
equivalent)

> PARTNERS





For more details on the numbers in this chapter,
you can flash this QRCode



An ecosystem focused on research and innovation

> Institut FEMTO-ST, mixed research unit associated with the [CNRS],
MIMENTO clean room in the micro-nano-manufacturing technology centre © FEMTO-ST

Research, Development & Innovation



17,000
R&D employees



+ 20 world-leading private research
centres



63 labelled research units in
Bourgogne-Franche-Comté



The top two patent applicants
in France do business
in our region:
Stellantis, Safran



7,300 researchers
(3/4 private, 1/4 public)



12 technology facilities:
10 technology platforms
2 technology resource centres

> THE REGIONAL INNOVATION NETWORK (RRI)

This network brings together over 150 partners that finance,
advise, and support companies in developing their innovation
projects.

> Would you like to be connected? Contact us:
innovation@aer-bfc.com

Membre du
Réseau Régional de l'Innovation
de Bourgogne-Franche-Comté

For more details on RRI,
you can flash this QRCode



1 regional ecosystem awarded
the **#FrenchTech** Capital label



Innovation Territories

2 WINNING PROJECTS IN THE REGION



Innovation Territory "ProDij-Dijon, Sustainable Food 2030"

LED BY DIJON MÉTROPOLE

Innovation Territory "Transformation of an Industrial Territory"

LED BY PAYS DE MONTBÉLIARD AGGLOMÉRATION AND GRAND BELFORT

Large research organisations located in Bourgogne-Franche-Comté

4 national research organisations



THE FRENCH ALTERNATIVE ENERGIES AND ATOMIC ENERGY COMMISSION (CEA)

A major player in research, development and innovation, the CEA is involved in four areas: defence and security, nuclear energy and renewable energies, technology research for industry, and fundamental research (science of matter and life sciences).



THE FRENCH NATIONAL CENTRE FOR SCIENTIFIC RESEARCH (CNRS)

The CNRS is a public research laboratory overseen by the Ministry of Higher Education, Research and Innovation. It is a multidisciplinary organisation covering the entire scientific spectrum: human and social sciences, biology, nuclear physics and particles physics, information sciences, engineering sciences and systems, physics, mathematics, chemistry, earth and space sciences, ecology and the environment. Some laboratories: CSGA, FCLAB, FEMTO-ST, ICB, ImViA, ThéMA...



FRENCH NATIONAL RESEARCH INSTITUTE FOR AGRICULTURE, FOOD AND THE ENVIRONMENT (INRAE)

INRAE was founded on January 1, 2020. It was created from the merger of the National Institute for Agricultural Research [INRA] and the National Research Institute of Science and Technology for Environment and Agriculture [IRSTEA].



La science pour la santé
From science to health

NATIONAL INSTITUTE OF HEALTH AND MEDICAL RESEARCH (INSERM)

The only French public research organisation focused exclusively on human health, the INSERM provides strategic, scientific and operational coordination for biomedical research.



> © Femto-ST

4 healthcare facilities

DIJON UNIVERSITY HOSPITAL

Dijon Bourgogne University Hospital is the region's leading cancer care establishment and benefits from cutting-edge technical platforms and expertise in numerous specialities such as the digestive system, pneumology, and paediatric haematology-oncology. It also works in other areas of research including:

- Lipid metabolism, inflammation, diabetes and vascular risk
- Functional and molecular imaging
- Genomics of developmental anomalies
- Sensory, motor and cognitive impairments, etc.



BESANÇON UNIVERSITY HOSPITAL

The university hospital in Besançon focuses its research work on four areas:

- Technological innovations
- Biotherapies: immunotherapy for cancer, transplantation and grafts, cell and genetic therapy
- The INCREASE university-hospital federation on inflammatory diseases
- Risks and vulnerability: infectious, neuro-cardiovascular, ethics/medical progress and vulnerable populations, quality of life



GEORGES-FRANÇOIS LECLERC CENTRE (CGFL)

The CGFL is France's second-biggest centre in terms of the inclusion of patients in clinical research. The Centre focuses its research in the following areas:

- Personalised medicine in medical oncology
- Functional and molecular imaging
- Radiotherapy and radiobiology
- Epidemiological research and quality of life



THE BOURGOGNE-FRANCHE-COMTÉ NATIONAL BLOOD SERVICE

Cellular engineering, medical biology, cord blood and tissue bank, innovative therapy research, teaching, and production of advanced medical treatments. Labelled as an industrial integrator of the Grand Biomedical Challenge.

- Grand Est Cord Blood Bank
- Grand Est Transfusion Biobank



Effective collaboration between industry, training and research

SATT SAYENS

COMPANY FOR THE ACCELERATION OF TECHNOLOGY TRANSFER IN BOURGOGNE-FRANCHE-COMTÉ AND THE GRAND EST (LORRAINE & SUD CHAMPAGNE)

This entity works to streamline, support, and accelerate the transfer of public technology and research to private companies of any size, through licensing, co-development of demos, R&D cooperation, and the creation of spin-offs and start-ups.

DECA-BFC

(BOURGOGNE-FRANCHE-COMTÉ REGIONAL INCUBATOR)

A mechanism to support the creation of innovative companies based on scientific and technological projects resulting from or linked to public research.

FRANCHE-COMTÉ INNOV (FC' INNOV)

PARTNERSHIP FOUNDATION BY THE UNIVERSITY OF MARIE ET LOUIS PASTEUR

FC' INNOV contributes to the advancement of science and technology, the development of scientific innovation in relation to the economic world, and the development of translational research. In particular, it is developing breakthrough technologies based on fundamental research carried out at the FEMTO-ST Institute with its FEMTO Engineering centre and at the RIGHT Laboratory with its BIONOVEO health R&D centre.



➤ Mobile oculometry - LEAD Laboratory © University of Bourgogne Europe

AUXR_GREEN LAB Auxerre

- | A Rétis-labelled Technopole
- | An ecosystem of start-ups, manufacturers, public and private research laboratories, economic players and training providers
- | Its aim is to facilitate the emergence of promising synergies and the development of partners' skills. It is based on 3 technopole sites [AuxR_Lab, AuxR_Factory, AuxR_Campus] and 4 themed business parks [AuxR_Parc, AuxR_EcoParc, AuxR_H2Parc, AuxR_AéroParc]

NOVAREA Dijon

- | A real campus for innovation
- | Brings together everyone involved in the processes of innovation at a single site: research, development, advice, financing, etc.
- | Facilitates exchanges between the world of research and businesses, public and private sectors, providing an easily accessible, all-round service for innovation

Hub&Go Le Creusot

- | Technopole Sud Bourgogne – A Rétis-labelled Technopole
- | An open and collaborative space where innovation, education, and entrepreneurship intersect
- | It promotes collaboration and mutual learning among start-ups, industry players, researchers, and students. The site hosts an incubator, coworking spaces, and community initiatives that foster dialogue and the exchange of ideas

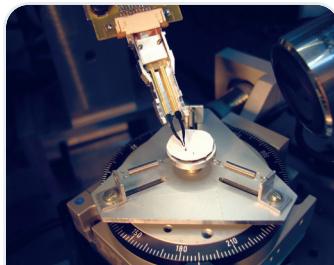
TECHNOPOLE TEMIS Besançon

- | A high-tech site over almost 250 hectares
- | Businesses, research centres and laboratories develop their know-how and applications in sectors with high technological value
- | Incubator, business nursery, business centre, property for rent and serviced building plots
- | Training bodies and engineering schools



© TEMIS >

6 COMPETITIVENESS CLUSTERS



➤ Chronogrip, micro-grippers to handle miniature parts © Percipio Robotics

MICROTECHNOLOGY CLUSTER BOURGOGNE-FRANCHE-COMTÉ

Positioned in high value-added sectors such as aeronautics, space, defence and healthcare technologies.

OVER 270 MEMBERS

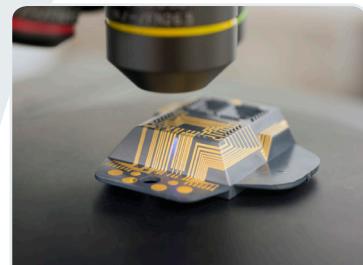


➤ Framatome, welding on an EPR steam generator
© Nicolas DE LEPIERRE / Framatome

NUCLEAR VALLEY NATIONAL HUB

Home to the full range of engineering expertise needed to produce nuclear energy and to manufacture the sector's key components.

450 MEMBERS



➤ Plastronic product © Polymeris

POLYMERIS NATIONAL HUB

A benchmark in terms of innovation for the plastics, rubbers and composites sectors, in France and internationally.

OVER 600 MEMBERS
INCLUDING 360 INDUSTRIAL PARTNERS

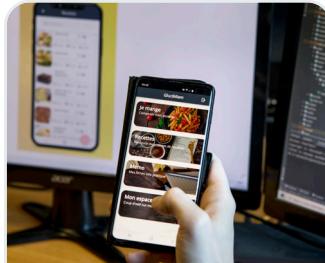


➤ Navigation system on a dashboard
© Stellantis

PÔLE VÉHICULE DU FUTUR BOURGOGNE-FRANCHE-COMTÉ GRAND EST

Solutions for future vehicles and mobility: car parts, electric/hydrogen vehicles, smart and driverless cars, associated infrastructure and services, mobility as a service, industry 4.0.

NEARLY 500 MEMBERS



➤ Glucimiam, an application developed by Shine Medical © Laurent CHEVIET

VITAGORA BOURGOGNE-FRANCHE-COMTÉ ÎLE-DE-FRANCE

United around a concept of well-being through food: flavour, caring for health, and environmental protection.

621 MEMBERS



➤ Infrastructure - Shutterstock

INFR@2050 AUVERGNE-RHÔNE-ALPES / BOURGOGNE-FRANCHE-COMTÉ

Contributes to achieving carbon neutrality in the infrastructure construction and regional development sector. It is supported by the École TP (Bourgogne-Franche-Comté), Indura (Auvergne-Rhône-Alpes) and Institute for Applied Research and Experimentation in Civil Engineering (IREX) clusters.

289 MEMBERS





For more details on the numbers in this chapter,
you can flash this QRCode

Highly regarded higher education

86,000

students

36,000

young people in
apprenticeship
training

3

areas of excellence:
Science and Technology
Territories-Environment-Food
Health

Training targeted to meet company requirements

► Burgundy School of Business

**BURGUNDY
SCHOOL
OF BUSINESS**

► Supmicotech-ENSM, students on the « Luxury and Precision »
engineering course @ Supmicotech-ENSM



> ENGINEERING SCHOOLS

Institut Agro Dijon (National Institute of Higher Education for Agriculture, Food and the Environment)
► 1,284 students

Arts et Métiers (arts and crafts college)
► Cluny and Chalon-sur-Saône, 540 students

Supmicrotech-ENSMM (National Higher School for Mechanics and Microtechnology)
► Besançon, 780 students

ESEO (Higher School of Electronics for the west)
► Dijon, 1,500 students

Polytech Dijon (Higher Engineering Institute specialising in information technology, robotics, electronics and materials), from University of Bourgogne Europe
► Dijon and Le Creusot, 655 students

ESTP – Construction engineering school
► Dijon, 175 students

ISAT (Higher Institute of Motor Vehicles and Transport), from University of Bourgogne Europe
► Auxerre and Nevers, 840 students

ISIFC (Engineering college specialising in medical devices), from University of Bourgogne Europe
► Besançon, 170 students

ITII Bourgogne (Institute of Industrial Engineering Techniques)
► Auxerre, 227 apprentices

UTBM (Belfort-Montbéliard University of Technology) ► 2,790 students

> UNIVERSITY OF BOURGOGNE EUROPE

> UNIVERSITY OF MARIE ET LOUIS PASTEUR

> SCIENCES PO, DIJON CAMPUS

European option with a focus on Central and Eastern Europe ► 200 students



► UTBM, students on the Ergonomics, Design and Mechanical Engineering course @ UTBM

> OTHER TRAINING FACILITIES

Mecateam Campus (railway maintenance)
► Montceau-les-Mines

CESI (Centre for Higher Industrial Studies)
► Dijon

CLA (Centre of Applied Linguistics), from University of Marie et Louis Pasteur
► Besançon

ENAC (National School of Civil Aviation)
► Saint-Yan

ENFP (National School of Public Finances)
► Nevers

ENG (National Court Registry School) ► Dijon

ENILEA (National Dairy Industry School)
► Besançon Mamirolle and Poligny

ENSA (Higher National School of Arts) ► Dijon

ESPERA Sbarro - UTBM training (automotive)
► Montbéliard

ISBA (Higher Institute of Fine Arts)
► Besançon

IUVV Institut Jules Guyot (Vines and Wine), from University of Bourgogne Europe ► Dijon

Mechanisms and Luxury Industries
► Vesoul/Besançon

Centre of Excellence in Robotics and Industrial Vision
► Dijon and Chalon-sur-Saône

Luxury and microtechnology degree
► Lycée Edgar Faure of Morteau

> MANAGEMENT SCHOOLS

BSB (Burgundy School of Business)
► Dijon, 3,000 students

ESTA (Higher School of Technology and Business)
► Belfort, 330 students

IAE (Institute of Business Administration), from University of Bourgogne Europe
► Dijon, 1,036 students

IAE (Institute of Business Administration), from University of Marie et Louis Pasteur
► Besançon, 180 students





For more details on the numbers in this chapter,
you can flash this QRCode

Outstanding natural, cultural and architectural heritage

3,700

properties protected as
Historic Monuments

210

listed sites

1 330

km of navigable
waterways

42

green
stations

11,722

km of signposted walking
routes maintained by the
FF Randonnée
(including 10 GR)

6

spa resorts

4

regional natural
parks and
1 national park

Bourgogne-Franche-Comté is the second French region with the most listed UNESCO World Heritage Sites



> Besançon Citadel - UNESCO World Heritage Site
© Denis MARAUX

Cistercian Abbey of Fontenay

Vézelay Church and Hill

The Citadel of Besançon
& THE FORTIFICATIONS OF VAUBAN

Ronchamp Chapel, the work of
LE CORBUSIER

The "Climats", Terroirs of Burgundy

From the Great Saltworks
of Salins-les-Bains to the
Royal Saltworks of Arc-et-Senans

Priory of La Charité-sur-Loire
ON THE ROUTES OF
SANTIAGO DE COMPOSTELA

The Chalain and Clairvaux lakes
THE PREHISTORIC PILE
DWELLINGS

The region also features on UNESCO's representative list of the Intangible Cultural Heritage of Humanity for its skill and expertise in the mechanics of watchmaking mechanics

Highly rated, award-winning gastronomy

The diversity and quality of produce combined with the know-how of local producers make our region one of the most highly appreciated by gourmets from around the world.

32 Michelin-starred restaurants

140 protected denominations of origin (AOC/PGI)

3 wine discovery centres: Beaune, Mâcon and Chablis

6 "Outstanding Taste" sites

The Cité Internationale de la Gastronomie et du Vin, in Dijon city centre, features 1,750 square metres of exhibition space providing the keys to understanding the "French gastronomic meal", which is listed as an intangible cultural heritage of humanity. It is also a space for economic, commercial and tourist development around gastronomy and wine.

A region of great wines

Burgundy's vineyards enjoy international renown with their 33 grands crus including: Aloxe-Corton, Chablis, Gevrey-Chambertin, Ladoix-Serrigny, Montrachet, Romanée-Conti, Vosne-Romanée...

The Jura vineyard stretches some 2,000 hectares with four geographic AOCs (Arbois, Côtes-du-Jura, Château-Chalon, l'Étoile) and 3 AOC products (Macvin, Marc du Jura, Crémant du Jura).

The International Organisation of Vine and Wine, also located in Dijon, provides grape and wine producing and consuming countries with information to develop regulations, minimise trade barriers, promote sustainable production and protect consumers.





For more details on the numbers in this chapter,
you can flash this QRCode

Culture and sport

Bourgogne-Franche-Comté hosts numerous cultural and sportive events all year round, with something different every season.

Nordic skiing at Mont de l'Herbe in Haut-Doubs
© Julie HANN / Bourgogne-Franche-Comté Tourisme >



CYCLING

Iconic routes through
unspoilt natural environments

1,350km of cycle trails of cycle routes and greenways
"La Grande Traversée du Massif Central (GTMC)" (1,400km
mountain biking route) from Avallon to Cap d'Agde



SKIING

1 national Nordic skiing centre
2 classified downhill ski resorts (Les Rousses and Métabief)
26 alpine ski areas
23 Nordic ski areas



SPORTS MÉCANIQUES

The Nevers Magny-Cours and Villars-sous-Ecot race
tracks host international meetings
Dijon-Prenois, Bresse and Auxois-Sud race tracks



GOLF

33 golf courses, including 20 18-hole courses, located at
the heart of the Jura natural park, near some prestigious
châteaux, at the foot of the Ballons des Vosges natural park
or surrounded by meadows, vineyards and forests.

Some major professional teams

FOOTBALL

- { AJ Auxerre
- { DFCO (Dijon)
- { FC Sochaux-Montbéliard

BASKETBALL

- { Elan Chalon
- { JDA Dijon Basket

RUGBY

- { USON Nevers Rugby

HANDBALL

- { Belfort Aire Urbaine Handball
- { Entente Sportive Besançon ladies
- { Grand Besançon Doubs Handball
- { Dijon Métropole Handball



Culture all year round

VENUES

Zénith and Auditorium in Dijon, Commanderie in Dole, Nouveau Théâtre Besançon – National Dramatic Centre of Franche-Comté, Franche-Comté national choreography centre at Belfort, Chalon-sur-Saône national centre for street arts, Dijon Bourgogne Theatre, etc.

CONTEMPORARY ART

Consortium and Regional Contemporary Art Fund (FRAC) in Dijon, Besançon Cité des Arts

MUSEUMS

Besançon and Dijon Museums of Fine Arts

Courbet Museum in Ornans

Nicéphore Niépce Museum in Chalon-sur-Saône

“Aventure Peugeot” Museum in Montbéliard

MuséoParc Alésia

CULTURAL EVENTS WORTH A VISIT

Vesoul International Film Festival of Asian Cinema, Eurockéennes at Belfort, Chalon street festival, Haut-Jura music festival, international festival of baroque opera at Beaune, musical encounters of Vézelay, Festival de la Paille in Métabief, Besançon international classical music festival, D’jazz in Nevers, and more!



► Le Consortium (Dijon) © Vincent ARBELET



► Les Eurockéennes de Belfort, rock festival © René GARCIA

Companies, territories: an agency on hand to assist with your growth

The Bourgogne-Franche-Comté region
has set us the following strategic objectives:



ASSIST

the maintenance and
development of economic
activity and employment
in the region



PROSPECT

in France and
abroad



DEVELOP

innovation, research,
ecological transition and
energy recovery



PROMOTE

the economic
development policy



SUPPORT

the region's
economic appeal,
implementing it regionally

All our actions are carried out in close collaboration and in line with the players involved in economic development, innovation, ecological transition, energy recovery, training and employment (generalists, sector specialists, technologists, academics, experts, funders).

“Our job is to promote the region's appeal.

*We promote the region's appeal in France and abroad. We have to
inspire companies to move and to grow in Bourgogne-Franche-Comté.*

*We want to show that our region and our cities are real alternatives
with growth opportunities for businesses.”*

Agnès RAMILLON
Managing Director of the AER BFC



Business services

At each stage in a company's development, a single representative from our team provides confidential professional assistance and customised follow-up.

- ☛ **Business project engineering by strategic sector in the region carried out by business experts**
 - Diagnosis of company needs
 - Technical, Financial, Legal and HR Engineering
 - Search for land and commercial real estate
 - Search for partners
 - Connection with the public and private ecosystem of economic development and innovation
- ☛ **Financial engineering**
 - Preliminary financial diagnosis
 - Identification of available public and private funds
 - Organisation of round table discussions with partners
- ☛ **Engineering for innovative projects, ecological transition and energy recovery**
 - Project diagnosis and monitoring of innovative business projects
 - Innovation, ecological transition, renewable energies and heat recovery - carried out in partnership with the Region and ADEME Bourgogne-Franche-Comté
 - Presta'INNO funded by Bpifrance and the Bourgogne Franche-Comté region
- ☛ **Economic changes**
 - In partnership with the Region and government departments
- ☛ **Promotion and communication**
 - Promotion of sector-based groups
 - Economic development of the region and its territories
 - Participation at local, national and international trade fairs

Services for the territories

- ☛ **Economic engineering**
 - The Business France relay in Bourgogne-Franche-Comté
 - Relay for the EPCI [Public Establishment for Intercommunal Cooperation], working with companies to support them as they set up and grow
 - Knowledge, inventory and management tools: socio-economic observatory, land and commercial real estate
 - Economic diagnosis and support for economic strategy
- ☛ **Assistance with decision-making and information sharing**
 - Studies and appraisals
 - Participation in local agencies working for economic development
 - Connection with other EPICIs with similar projects
 - Information sharing
- ☛ **Raising awareness about innovation and ecological transition**
 - Coordinating a network of the region's stakeholders in innovation
 - Raising awareness about innovation and ecological transition among the EPCI's services and companies in the region
 - Bibliometrics and mapping of patents registered across the region (in partnership with Bourgogne Franche-Comté CCI)
- ☛ **Economic changes**
 - In partnership with the region and the State services
- ☛ **Promotion and appeal of the region**
 - Portraits of territories
 - Attractiveness strategies



regional economic
agency of
bourgogne-franche-comté



Maison de l'Économie

46 avenue Villarceau - 25000 Besançon
T. +33 3 81 81 82 83

Maison Régionale de l'Innovation

64A rue Sully - CS 77124 - 21071 Dijon Cedex
T. +33 3 80 40 33 88

contact@aer-bfc.com - www.aer-bfc.com

Agency funded by

**REGION
BOURGOGNE
FRANCHE
COMTE**

and

**THE SHAREHOLDING
LOCAL AUTHORITIES**

In partnership with



bpifrance

With support from



**CCI BOURGOGNE
FRANCHE-COMTE**