

RÉGION  
BOURGOGNE  
FRANCHE  
COMTÉ

# Logistics



DO YOU HAVE A PROJECT?

# BOURGOGNE-FRANCHE-COMTÉ WANTS YOU!

## set up shop

Bourgogne-Franche-Comté is ideally placed on three of the six main trans-European corridors linking northern Europe to southern Europe. With its road, rail, waterway and airport infrastructures, Bourgogne-Franche-Comté has everything you need to jump-start your projects in an environment designed for entrepreneurial innovation.

1st

FRENCH REGION  
IN TERMS OF **KM OF  
MOTORWAY**  
PER INHABITANT

2nd

FRENCH REGION  
IN TERMS OF **KM OF RAILWAY**  
PER INHABITANT

5th

FRENCH REGION  
IN TERMS OF TRAFFIC  
IN **INLAND PORTS**

6

INTERNATIONAL  
AIRPORTS  
NEARBY

9

MOTORWAYS FORMING  
A STRATEGIC INTERSECTION  
IN THE HEART OF EUROPE

451

KM  
OF HSR LINES  
14 TGV STATIONS

33,000

KM OF ROAD  
**NETWORK**

2/3

OF **FREIGHT TRAFFIC**  
CROSSES THE REGION

345

KM OF NAVIGABLE  
**WATERWAYS**



For more details on the numbers in this chapter, you can flash this QRCode





## PARTNERS TO SUPPORT YOU .....

### ASLOG

THE STRONGEST LINK IN THE SUPPLY CHAIN

ASLOG brings together over **400 companies** from all sectors, with **2,000 professionals** who work to **promote and develop the Supply Chain of the future**.

What ASLOG does

- > **Convincing** all businesses of the strategic role of the Supply Chain and the need to include it on the executive board
- > **Promoting** the Supply Chain, the related professions and its specifics in business circles and institutional settings
- > **Boosting the international visibility** of the French supply chain

### ROBOTICS VALLEY

Robotics Valley is a cluster dedicated to **industry 4.0**, and especially **robotics/cobotics and vision**. Its work includes **integrating these procedures and processes in industrial companies**.

### PÔLE VÉHICULE DU FUTUR COMPETITIVENESS CLUSTER

The benchmark competitiveness cluster for **vehicles, mobility solutions** and the **related services**, the Pôle Véhicule du Futur Competitiveness Cluster brings together and coordinates an ecosystem of 400 members from the Bourgogne-Franche-Comté and Grand Est regions. It unites companies, public research organisations, educational bodies and regions around collaborative projects focusing on innovation, industrial performance improvement programmes with its PerfoEST brand, and new training and skills. The cluster backs an array of logistics projects: **tracking parcels, optimising delivery rounds, impact of electric vehicles on the network, internal logistics with flow management, AGVs**, and now a new opportunity: **hydrogen**! The hydrogen fuel cell will play a key role in future logistics.

400

MEMBERS

88,000

EMPLOYEES

## THE REGIONAL ECONOMIC AGENCY OF BOURGOGNE-FRANCHE-COMTÉ .....

The Regional Economic Agency cooperates closely with stakeholders in business development, innovation, training, and employment to:



**ASSIST**  
in maintaining  
and improving  
economic activity  
and employment  
in the region



**SUPPORT  
AND DEVELOP**  
innovation  
and eco-innovation



**BACK**  
the region's  
economic  
development  
strategies



**BOOST**  
the region's  
economic  
appeal

# BOURGOGNE-FRANCHE-COMTÉ SOLUTIONS FOR TOMORROW'S LOGISTICS CHALLENGES

With rail, road, waterways and air transport, Bourgogne-Franche-Comté has some dense and complementary infrastructures. Located at the heart of Europe, it has naturally become an ideal logistics hub for companies in the sector. Many retail, e-commerce, transport, intralogistics and even shipping companies have long been established in this region rich in opportunities.

Tailored to the market's requirements, training programmes produce a qualified workforce that matches the sector's requirements.

**Infrastructures, companies and training organisations form a forward-looking ecosystem that means Bourgogne-Franche-Comté is ready to respond to tomorrow's logistics challenges.**



## STRENGTHS of the region

- ✓ **A STRATEGIC POSITION AT THE HEART OF EUROPE**  
=> linking Lyon, Paris and Marseille
- ✓ **INTERCONNECTIVITY: 5 MULTIMODAL FACILITIES**  
=> Chalon, Macon, Pagny, Gron, Gevrey-Chambertin
- ✓ **6 INTERNATIONAL AIRPORTS NEARBY**
- ✓ **ONE RAIL CLUSTER and 2 SNCF MAINTENANCE CENTRES**
- ✓ **RELATIVELY LOW RENTS and BUILDING COSTS**
- ✓ **A QUALIFIED WORKFORCE**
- ✓ **PSA VESOUL: THE NO. 1 EUROPEAN LOGISTICS PLATFORM**  
**RENAULT VILLEROY: A 160,000 M<sup>2</sup> PLATFORM**

## A FEW COMPANIES IN THE INDUSTRY



### INTRALOGISTICS HANDLING



AJC INFO  
AUTOSTORE SYSTEM  
COMEGE  
FIMM  
GAUSSIN  
GROUPE KREMER  
JUNGHEINRICH  
SAVOYE  
SOFTEKK  
VIRLY



### SHIPPING COMPANIES



ADHEX TECHNOLOGIES  
ALFA LAVAL  
ALSTOM  
BERICAP  
BERNER  
EUROSERUM  
FPT POWERTRAIN TECHNOLOGIES  
INOVYN  
LOUIS JADOT  
LDC BOURGOGNE  
MASSILLY  
PAGOT ET SAVOIE  
PRYSMIAN  
PSA AUTOMOBILES  
ST GOBAIN  
SEB  
SIEDOUBS  
STANLEY  
RENAULT



### LOGISTICS SERVICE PROVIDERS



DACHSER  
EASYDIS  
EURIAL LOGISTIQUE EST  
FM LOGISTIQUE  
GÉODIS  
GROUPE MTA  
JF HILLEBRAND  
PEDRETTI  
RÉGIS MARTELET SINTAX  
TRANSPORT FRANCE  
TRANSPORTS ALAINÉ  
TRANSPORTS BARBIER  
TRANSPORTS BUFFA  
TRANSPORTS JEANTET  
TRANSPORTS PERRIER  
TRANSPORTS PRUDENT  
TRANSPORTS ROUSSEAU ERIC  
WINE AND LOG SERVICES  
XPO LOGISTICS



### RETAIL



ALDI  
BELFI  
COLRUYT  
DISTRIBUTION CASINO  
DISTRIDUBS  
LIDL  
LOGIDIS  
LURE DISTRIBUTION  
SCHIEVER DISTRIBUTION  
SOC NEVERS DIS



### E-COMMERCE



AMAZON  
ATOL GROUPE BEAUNE  
C.E.R.P.  
DENIDIS  
LES CRÉATIONS LTN  
LEPLAISIRDOFFRIR.FR  
MATY  
SDBF DISTRIBUTION  
VEEPEE  
ZOOPLUS





## BUSINESSES

3,350

ESTABLISHMENTS

72,000

JOB



## PROJECT ASSISTANCE

1

DEDICATED PARTNER

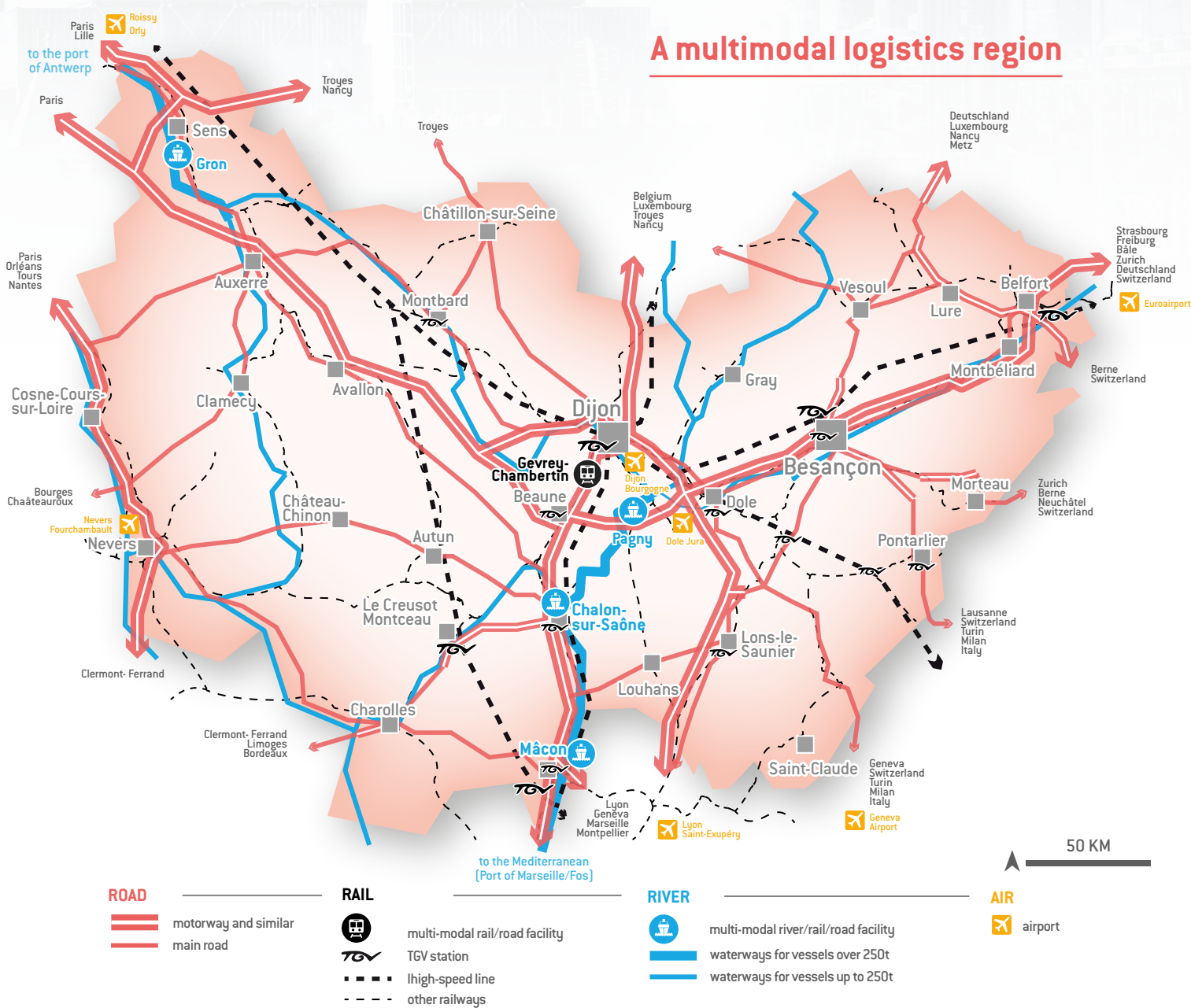


## EDUCATION

53

DEDICATED TRAINING COURSES

## A multimodal logistics region





BOURGOGNE-FRANCHE-COMTÉ

# A TRAILBLAZING SPIRIT



The boom in e-commerce has naturally pushed companies to develop or outsource their logistics and customer relations. In a smart city context (such as Autun, Besançon, Dijon or Nevers), urban logistics and especially last-mile delivery are key issues for city authorities.

With the internet-of-things, automated order preparation, clean mobility solutions, self-driving vehicles, self-guided trolleys, smart sensors, and stocks managed by drone, logistics service providers in Bourgogne-Franche-Comté are acquiring evermore innovative solutions for urban logistics and management.



## MOBYPOST

MORE THAN 200,000 KM COVERED BY LA POSTE  
USING HYDROGEN-POWERED VEHICLES

In Lons-le-Saunier and Audincourt from 2014 to 2019, ten Mobypost vehicles and two hydrogen production and charging stations were used by delivery staff from La Poste postal service. The aim was to trial a **complete low-carbon system** based on **electric quadricycles powered by hydrogen fuel cells** with renewable hydrogen produced by electrolysis locally. Developed at the Belfort-Montbéliard University of Technology with Ducati and Dole-based company MaHytec, each quadricycle ensured four hours of use at between 40-50 km/h. Ideal for **delivering post, street cleaning** or even for **home care services**.

## SELF-DRIVING VEHICLES FOR PORT HANDLING

GAUSSIN MANUGISTIQUE has an AIV (Automotive Intelligent Vehicle), a **modular automatic vehicle equipped with an on-board navigation system** that controls its movements and safety. A global fleet supervision system manages and optimises all vehicle movements at the port terminal. The AIV was designed to reduce energy consumption and meet space constraints. Like all the vehicles in the ATT (Automotive Terminal Trailer) range designed by Gaussin, it is as easy to change the AIV's engine as it is to change a camera battery. It can thus be equipped with an **all-electric Power Pack**.

With the same innovative thinking, VIRLY has designed **robotic Fenwick automated guided vehicles**.





# BOURGOGNE-FRANCHE-COMTÉ TARGETED TRAINING A QUALIFIED WORKFORCE

Covering aspects such as logistics, flows, international transport, information systems, management, inventory, supply and negotiations, in Bourgogne-Franche-Comté future logistics professionals are trained to meet business requirements.

## ISAT

HIGHER INSTITUTE OF MOTOR VEHICLES AND TRANSPORT

- › Engineering studies at an international level for the entire automotive and transportation industry: innovation and R&D, design, industrialisation and production, vehicle operation
- › Specialisation in energetics, mechanics, onboard intelligence, transport infrastructures and networks, ergonomics and biomechanics, technical procurement, composite materials and vibro-acoustics.
- › Department of Research in Vehicle Engineering for the Environment (DRIVE): optimisation of propulsion energy, smart transport systems, composite materials and durability, vibratory and acoustic behaviours.

## UTBM (BELFORT-MONTBÉLIARD)

BELFORT-MONTBÉLIARD UNIVERSITY OF TECHNOLOGY

- › **Energy Engineering:** Energy production, Networks, conversion and storage, Transport and embedded energy systems
- › **Electrical Engineering** by apprenticeship
- › **Manufacturing logistics engineering** by apprenticeship
- › **Master's degree in Electrical Energy**
- › Research teams working on energy optimisation, electric vehicle drive trains, self-driven mobility (vehicles, drones, etc.)

**Two educational facilities:**  
Electromagnetic compatibility  
Energy and land transport

## BOURGOGNE-FRANCHE-COMTÉ UNIVERSITY

- › DUT (technical diploma) in Transport and Logistics Management
- › DUT in Quality, Industrial Logistics and Organisation
- › Professional bachelor's degree in Distribution Logistics and International Transport
- › Professional bachelor's degree in Industrial Production, with an option in Industrial Logistics
- › Master's in Transport, Mobility and Networks

## AFTRAL BOURGOGNE-FRANCHE-COMTÉ

6 SCHOOLS AND 7 TRAINING CENTRES  
IN THE FIELD OF TRANSPORT & LOGISTICS

### WORK-STUDY COURSES

- › CAP (first-level vocational qualification) – freight driver
- › Vocational technician's diploma in warehouse logistics
- › Vocational qualification – warehouse order picker
- › Professional baccalaureate in Logistics
- › Two-year post-baccalaureate qualification – Senior technician in Logistics Methods and Operations
- › BTS senior technician's diploma in Transport and the Related Logistics
- › Three-year post-baccalaureate qualification – Production, Transport and Logistics Management
- › Three-year post-baccalaureate qualification – Logistics Management

### IN-SERVICE TRAINING

- › Inter-urban passenger road transport driver
- › Freight road transport driver of carrier vehicles
- › LGV delivery driver
- › CACES® training for forklift, construction machine, elevated platform and loader crane operators
- › Mandatory periodic training for freight and passenger transport
- › Minimum mandatory pre-service training for freight and passenger transport



#### YOUR LOGISTICS SECTOR CONTACT

Alban Strebelle  
astrebelle@aer-bfc.com  
Tel. +33 (0)6 08 13 74 53

#### Maison de l'Économie

46 avenue Villarceau - 25000 Besançon - FRANCE  
T. +33 (0)3 81 81 82 83 – F. +33 (0)3 81 81 99 40

#### Maison Régionale de l'Innovation

64A rue Sully – CS 77124 - 21071 Dijon Cedex - FRANCE  
T. +33 (0)3 80 40 33 88 – F. +33 (0)3 80 40 34 02

[www.aer-bfc.com](http://www.aer-bfc.com) [contact@aer-bfc.com](mailto:contact@aer-bfc.com)



TO LEARN MORE



Action financed by

**RÉGION  
BOURGOGNE  
FRANCHE  
COMTE**